



Public Affairs

Ivar Ahlberg

Telephone + 46 8-45 45 734

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## **New Head of Public Affairs for SSAB**

Ulrika Ekström has been appointed Head of Public Affairs for SSAB. Ulrika Ekström is at present Press Manager at Coop Sweden. She will succeed Ivar Ahlberg who retires in winter 2004.

- I am very pleased to note that many qualified candidates have shown an interest in working for SSAB as Head of Public Affairs, says Anders Ullberg, President and CEO of the SSAB Group, in his comment on the appointment. I look forward to working with Ulrika and I am convinced that she will get on well in our very decentralized organization.