



## PRESS RELEASE

Observer AB, quoted on the Attract 40 section of Stockholmsbörsen's O-list has approximately 26 000 shareholders.

Stockholm, Sweden, December 15, 2003

### Observer report dates 2004

Observer AB's report agenda for 2004 has been decided as below:

February 10	Preliminary year-end report 2003
May 4	Interim Report January-March 2004
August 5	Interim Report January-June 2004
October 29	Interim Report January-September 2004

The Annual General Meeting will be held in Stockholm on May 4 2004

Observer AB (publ)

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#### Observer AB

Observer is active in Business and Communication Intelligence and offers media monitoring and communication evaluation services. Customers, who are primarily in IR and PR, are also offered tools and channels for distribution and publication of business information.

Observer has around 2,400 employees and a turnover of SEK 1.7 billion in 2002. The company operates in the US, UK, Sweden, Canada, Germany, Norway, Finland, Denmark, Portugal, Ireland, Estonia, Latvia and Lithuania.

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#### Observer AB

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