FACT SHEET

ATTRACT40 - first half of 2004

The purpose of the ATTRACT40 segment is to highlight companies on Stockholmsbörsen's O List that are of interest to investors, particularly international investors and small-scale Swedish investors. The segment is updated twice per year. Following the update conducted ahead of the first half of 2004, the segment will consist of a total of 46 companies, of which 16 are new to the segment or are being reincluded following one or several periods of absence. Thirteen companies have been removed from the segment and will instead be traded in the O List's "Other shares" segment.

Companies in ATTRACT40 segment during first half of 2004

Active Biotech AB (new) LGP Allgon Holding AB

Alfa Laval AB Maxim Pharmaceuticals, Inc. (new)

Anoto Group AB Medivir AB

Axfood AB Metro International S.A.
Ballingslöv International AB (new) Micronic Laser Systems AB
Biacore International AB Modern Times Group MTG AB

Bilia AB (new) Munters AB
Billerud AB Nobia AB
Boliden AB (new) Nolato AB (new)
Boss Media AB (new) Observer AB

Broström AB Orc Software AB (new)

Capio AB Pandox AB
Capona AB (new) Q-Med AB
Carnegie & Co AB, D. Rottneros AB
Custos, AB SAAB AB

Drott AB Song NetWorks Holding AB Enea Data AB (new) SwitchCore AB (new)

Eniro AB

Tele2 AB

Hennes & Mauritz AB, H & M

HiQ International AB (new)

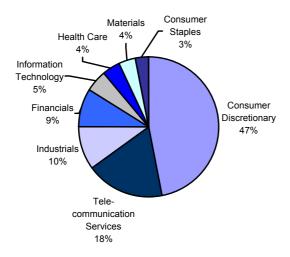
Teleca AB

Telelogic AB

IBS AB (new) Transcom WorldWide S.A.
Intentia International AB (new) Wihlborgs Fastigheter AB
Klövern AB (new) Vostok Nafta, Inv Ltd (new)



Sector breakdown of ATTRACT40 during first half of 2004, based on market capitalization



ATTRACT40's total market capitalization on November 30 was SEK 326 billion, compared with SEK 313 billion six months earlier. Once again, the Consumer Discretionary sector dominated the ATTRACT40 segment during the first half of 2004, the main reason being that Hennes & Mauritz (H&M) is traded here. H&M alone accounts for slightly more than 37% of ATTRACT40's total market capitalization. The sector whose share of total market capitalization increased most was Telecommunication Services, which rose by 4 percentage points, from 14% to 18%.



Qualifying rules for ATTRACT40

- 1. The turnover rate in the company's shares (the most traded share series) during the most recent sixmonth period, adjusted for the free market value¹, must be among the forty highest on the O-list.
- 2. Companies that do not meet the minimum requirements regarding turnover rate may also have the opportunity to be traded on Attract40. If trading in the company's shares is so extensive that the company, had it been listed on the A-list, would have fulfilled the requirements for Most Traded² companies, the Company will be placed on the Attract40 segment.
- 3. The company must have a free market value of not less than SEK 500 million in order to be able to attract investors to a sufficient degree
- 4. The company provides stock market information in English.
- 5. Companies in the observation segment are not relevant for trading on Attract40. If there is a tender offer outstanding for the company's shares, this may jeopardise placement on Attract40.
- 6. In certain circumstances, newly listed companies may be listed directly on Attract40. In order for Stockholmsbörsen to be able to approve trading of a company's shares directly on Attract40, it must be considered very probable that the above-stated quantitative requirements will be met.

The measuring period for Attract40 is based on statistics for a six months period with determination dates one month before each full and half year end.

For further information, please visit www.stockholmsborsen.se



¹ Free market value, in this context, means shares, which are held by the general public, i.e. that portion of the market value, which is available for trading. Shareholders with more than 10 percent of the share capital or voting capital are not included for purposes of calculating the free market value. The calculation is carried out by SIS Ägarservice AB.

² The requirements for being included in the Most Traded segment are that trading in the company's shares exceeded SEK 6 billion during the most recent measurement period and that the company had a market capitalization exceeding SEK 8 billion at the end of the measurement period.