



PRESS RELEASE

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## **Anoto receives order valued at USD 600.000 from Standard Register**

Anoto receives order valued at USD 600.000 from Standard Register, a new partner in the US. The order includes both prepaid royalties and license payments. Standard Register is a leading information solutions company that will develop and sell digitized solutions to the enterprise market in the U.S and beyond.

This agreement allows Standard Register to provide a turnkey ASP (application service provider) solution based on the Anoto digital pattern to customers and channel partners as part of its new ExpeData™ digital pen and paper offering. As part of its offering, Standard Register will provide digital pens, software, services and digitally printed, patterned paper in low to high volumes – everything from simple, one-part forms to complex, multi-part forms and documents.

“This relationship with Anoto provides Standard Register with the means to continue to help our clients migrate from paper to digital, at a pace they can afford and at a change management level their associates can absorb,” said Doug Patterson, Standard Register, vice president, Digital Solutions. “The combined expertise of Anoto and Standard Register offers those interested in digitized data capture solutions a turnkey approach that simplifies deployment and helps ensure success.”

Automating data capture and streamlining workflow allows businesses in all industries to increase efficiency, establish accountability, better manage information and improve customer care. Standard Register’s ExpeData solution gives businesses the ability to capture handwritten information simply and naturally, interpret the handwriting and convert it into digital format, verify it and make it available to back-end systems.

“Standard Register will be an excellent partner for us. The powerful and innovative way in which Standard Register applies our technology delivers true value to its customers, offering them the entire value chain from design and printing to broad distribution channels,” says Örjan Johansson, CEO Anoto Group AB.

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### **About Standard Register**

Standard Register is a leading information solutions company, with over 90 years of innovation in improving the Way Business Gets Done(TM) in healthcare, financial services, manufacturing and other industries. With an offering ranging from document and label solutions to e-business solutions to managed services, Standard Register helps organizations increase efficiency, reduce cost, enhance security and grow revenue by effectively capturing, managing and using information in their business processes. Its offerings range from document and label solutions to e-business solutions to consulting to managed services. More information is available at [www.standardregister.com](http://www.standardregister.com).

### **Anoto Group AB**

is a Swedish hi-tech company with unique solutions for transmission of handwritten text from paper to digital media, scanning of printed text and intelligent camera surveillance. All products are based on digital camera technology and image processing in real time. The Anoto Group today has three brand names: Anoto® – a comprehensive solution entailing paper, pen and server technologies, allowing us to connect all types of writing paper with the digital world, C-Pen® – a scanning pen that can store, interpret and transfer printed text, and WeSpot™ – a hardware and software platform for intelligent camera surveillance. The Anoto Group has around 120 employees, offices in Lund (head office), Stockholm, Boston, Tokyo and Hong Kong. Major shareholders are Ericsson, Logitech International S/A and Capital Group. The Anoto share is traded on the O-list, Attract 40 of Stockholmsbörsen (Stockholm Stock Exchange) under the ticker ANOT. For more information: [www.anotogroup.com](http://www.anotogroup.com)