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Vodafone Sweden lowers its SMS price for prepay customers

Vodafone Sweden's prepay customers can now communicate even more by SMS. Vodafone Sweden is today lowering its SMS price to SEK 1.25 each and continues to offer the market's lowest SMS prices for prepaid cards - SEK 0.75 each - during the Happy Hour period 18.00-20.00, 7 days a week.

Both the price of SEK 1.25 per SMS and the Happy Hour price of SEK 0.75 apply to all Swedish operators' networks.

"Not only do our prepaid cards offer the best value for money in the market, we are also pulling out all the stops when it comes to functionality. Our prepaid card customers can, among other things, buy refill coupons and top up their prepaid cards when they are abroad. We are also focusing more on adapting our package of Vodafone live! services for our prepaid card customers by extending our range of value-for-money cameraphones for Vodafone live!," says Paul Moonga, Commercial Director Consumer, Vodafone Sweden.

The reduced price applies to Vodafone's latest prepaid card*.

For more information about prices and conditions for Vodafone's prepaid cards, please visit www.vodafone.se

*This means the prepaid card which was launched on 6 June 2002 under the name of Vodafone PRE-PAID

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