

Press Release

February 16, 2004

Telia to offer free MMS during weekends

Starting February 20, Telia will offer free MMS service during the weekends. As of this date, Telia's mobile subscribers will be able to send MMS messages free of charge on Fridays, Saturdays and Sundays.

Free MMS messages can be sent starting at midnight Thursday until midnight Sunday, for a 72-hour period. The offer is valid for consumer and corporate subscribers and for all Telia mobile subscriptions, including Telia Refill prepaid card customers. During all other times of the week, MMS messages cost SEK 3.80 each. The free weekend MMS offer is valid through May 2, 2004.

MMS, a further development of the popular short message service (SMS), allows mobile users to enhance their messages in a more personal way. An MMS message can contain images, sound and text, which can be combined in different ways, as the user wants. MMS messages can contain up to 100 kB of information. An MMS-enabled mobile handset, on which MMS settings have been downloaded, is required to send and receive MMS messages.

For further information journalists can contact:

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TeliaSonera is the leading telecommunications company in the Nordic and Baltic regions. At the end of December 2003 TeliaSonera had 11,957,000 mobile customers (37,610,000 incl associated companies) and 8,061,000 fixed customers (9,160,000 incl associated companies) and 1,631,000 internet customers (1,691,000 incl associated companies). Outside the home markets TeliaSonera has extensive interests in the growth markets in Russia, Turkey and Eurasia. TeliaSonera is listed on the Stockholm Exchange, the Helsinki Exchanges and the Nasdaq Stock Market in the USA. Pro forma net sales January-December 2003 amounted to SEK 81.7 billion (EUR 9.01 billion). The number of employees was 26,694.