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The Italian EuroDAB consortium develops innovative services with digital radio equipment from Factum Electronics

Factum Electronics AB, a wholly owned subsidiary of Effnet Group AB (publ), has been awarded a contract to supply equipment for digital radio to the Italian radio broadcasting consortium EuroDAB. Italy is now speeding up implementation of digital radio and this contract is a major step forward for the digitalization of commercial radio. It is also a confirmation that Factum's solutions are state-of-the-art and highly competitive on the world market.

RTL 102.5 Hit Radio, one of the leading members in the Italian radio consortium EuroDAB, has signed a contract with Factum Electronics AB, which allows EuroDAB to develop innovative services. The other members of EuroDAB are Hit Channel Sat, Radio 105Dab, Radio Monte Carlo Dab, Radio Radio Sat, TOP Digital Gold, TOP Digital Dance, TOP Digital Italy and RTL 102.5 Dab.

The total value of the order is estimated at around EUR 100K and Factum Electronics will deliver systems based on its modular architecture, including audio encoders, data transmissions, multiplexers and management systems. Factum Electronics has previously supplied similar digital radio solutions to customers in Norway, Sweden, Denmark, Hungary, Canada, Korea and Australia.

“This order will serve as another important reference for our global efforts within the digital radio segment. The interest for digital radio in Italy has proven to be huge and we are particularly pleased to be a supplier to this market”, says Kenneth Lundgren, Managing Director, Factum Electronics AB.

Digital Audio Broadcasting (DAB) is the established technology for digital radio transmissions, offering unsurpassed audio quality. “DAB by Factum” is a well-known concept in most parts of the world, both among small private radio stations and large national network operators.

“The DAB-technology allows radio to be more fascinating for its listeners, because it combines new features such as perfect audio as well as an image display with the option of text information, upon request, and also new stations for all tastes. Basically, a RadioPhone,” says Lorenzo Suraci, President of RTL 102.5 Hit Radio.

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About Factum Electronics and the Effnet Group

Factum Electronics AB is a world leader in the areas of DAB, Digital Audio Broadcasting, and NICAM, digital stereo sound for television broadcasting. Factum develops and sells a wide range of standard system components and custom specified solutions for signal encoding, decoding and processing and has customers in more than 40 countries.

The Effnet Group consists of the parent company Effnet Group AB (publ) and three wholly-owned subsidiaries: Factum Electronics AB, Effnet AB and Wkit Security AB. Effnet AB develops and sells Header Compression software that increases efficiency, speed and reliability of Internet Protocol (IP) traffic in fixed, mobile and satellite networks. Wkit Security AB sells its in-house developed CD ROM copy protection software, Don't Bother Burn (DBB). Effnet Group AB (publ) is traded on Stockholm Stock Exchange's New Market under the EFFN ticker.

For more information, visit www.factum.se and www.effnet.com.