

Bredbandsbolaget signs agreement with Hyresbostäder in Norrköping, Sweden

Bredbandsbolaget, in which Framtidsfabriken holds a 20% ownership, has signed its first major agreement. Bredbandsbolaget will develop and coordinate services made available in Hyresbostäder's network "Hemnät". As a result Hyresbostäder's tenants will have access to the Internet from each apartment with 10 Mb/s.

As of April -99, 485 apartments in the Marielund area of Norrköping were connected with duplex 10 Mb/s. Preparation for further development is in progress. The rate of expansion and priorities between chosen areas and buildings all depends on the demand and interest from the customers - the tenants.

"Marielund is our Pilot project. If the demand is great here, we can continue with the rest of our tenants." Says Bengt Zetterdahl at Hyresbostäder in Norrköping.

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Framtidsfabriken's business concept is to increase its clients' competitive strength and create new business opportunities in the growing network economy by producing digital and interactive services.

Framtidsfabriken currently consists of 360 co-workers spread over ten offices situated in Gothenburg, Copenhagen, London, Lund, Malmö and Stockholm.

Framtidsfabriken is a general contractor for Internet services to Volvo Car Corporation, Vattenfall, IKEA and Electrolux. Other clients include Astra, GE Capital, the SAAB Group, Tele Danmark and Unibank.