



Press Release

Digital Vision announces real-time HD RGB Image Processing

Stockholm, April 14, 2004 – Digital Vision AB announces support of the HD RGB 444 format for their DVNR HD Image Processing Workstation. The new product will be launched during the third quarter of 2004.

“During some time, we have had requests from all over the world for HD RGB image processing” says Harry Vesanen, CEO of Digital Vision. “Manufacturers of video recording equipment are currently adapting this new format. As a response to the market requirements, we have now decided to support this emerging format”

The DVNR HD is a real-time image processing workstation that can be equipped with processing options from a toolbox consisting of Grain & Noise Reduction, Dirt & Scratch Concealment, Colour Correction and more.

Digital Vision's business concept is to offer state-of-the-art technology and products to clients in film/video, multimedia and the distribution of digital television:

- Media Mastering, e.g. the digital mastering of feature films, TV-shows and commercials and the adaptation of these to DVD
- Media Networking, the adaptation of images and sound to digital transmission networks

Digital Vision was founded in 1988 and today the company is comprised of the Swedish parent company and a sales company in the U.S. The company is dedicated to the development and the sales and support of systems. Digital Vision is listed on the Stockholm stock-exchange.

For more information, please contact:

Harry Vesanen, E-mail: harry.vesanen@digitalvision.se, Phone: +46-8-546 182 00, Fax: +46-8-546 182 09
Digital Vision AB (publ.), Solna Strandväg 98, SE-171 54 Solna, Sweden
Web site: www.digitalvision.se