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## 2004 FIRST QUARTER RESULTS CONFERENCE CALL

TUESDAY, 20 APRIL 2004

09:00 (EST) / 14:00 (UK) / 15:00 (CET)

**Hosts: Hans-Holger Albrecht, President and Chief Executive Officer  
Mia Brunell, Chief Financial Officer  
Andrew Barron, Chief Operating Officer**

Modern Times Group MTG AB, the international media group, will announce its financial results for the first quarter 2004 at 13:00 CET on Tuesday, 20 April 2004.

The company will host a conference call at 15:00 CET.

The conference call will be webcast in 'listen-only' mode on MTG's website at [www.mtg.se](http://www.mtg.se).

To participate in the conference call, please register at:

<http://www.sharedvalue.net/MTG/Q12004>

The dial-in number to join the conference call will be available upon registration.

You may also register by filling out the information below and returning it by fax to Shared Value on +44 (0)20 7321 5020 or contact Carl Eliasson on +44 (0)20 7321 5010 for further details.

NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

FUNCTION: \_\_\_\_\_

SECTOR / COVERAGE: \_\_\_\_\_

PHONE: \_\_\_\_\_

FAX / E-MAIL: \_\_\_\_\_

- Yes, I will participate in the conference call.
- No, I will be unable to participate. Please keep my name on the MTG mailing list.
- Please remove my name from the MTG mailing list.
- Please add my colleague's name and email \_\_\_\_\_ to the MTG mailing list.