

# Press Release

June 4, 2004

## “Top ten” in mobile phone sales at Telia’s retail stores

At Telia’s retail outlets in Sweden, the Nokia 3310 – a mobile phone with prepaid card (Telia Refill) that sold well already in April – was the best-selling handset for the month of May, capturing first place. Total sales of mobile handsets shot up sharply in May. Compared with the 2003, handset sales were 25 percent higher in May 2004.

The winner in April, the Samsung SGH-E700, is still selling well and was the second best-selling phone in May. Sony Ericsson’s shipments of mobile handsets started to come in more smoothly during the period. Their Z600 model is the handset that has climbed the sales list the fastest, going straight to fifth place. Other fast-climbing models are the Nokia 6220 and the Sony Ericsson T610. Because Sony Ericsson models have been in such demand, it is not possible to compare May sales of Nokia handsets with April.

May ranking	April ranking	Handset model	Note
1	2	Nokia 3310	R
2	1	Samsung SGH-E700	GO + K
3	3	Siemens A52	R
4	7	Sony Ericsson T610	GO + K
5	New	Sony Ericsson Z600	GO + K
6	5	Sony Ericsson T630	GO + K
7	New	Nokia 6220	GO + K
8	4	Nokia 3200	GO + K
9	6	Nokia 5100	R
10	9	Nokia 3510i	R

Explanation for abbreviations under Note: R – sold with Telia Refill prepaid card; GO – sold with preconfigured Telia GO subscription; K – with built-in camera.

Telia, with 74 stores, is the largest retail chain in Sweden for telecom products and is one of Sweden’s largest resellers of mobile phones.

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TeliaSonera is the leading communications company in the Nordic region and the Baltic. In December 2003, TeliaSonera had 1 mobile customers (37,610,000 including part-owned subsidiaries), 8,061,000 fixed customers (9,160,000 including part-owned subsidiaries) and 1,631,000 Internet customers (1,691,000 including part-owned subsidiaries). TeliaSonera is listed on the Stockholm Stock Exchange, the Helsinki Stock Exchange, and NASDAQ. The pro-forma turnover from January to December 2003 was SEK 10.5 billion (EUR 9.01 billion) and there were 26,694 employees.