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Press release

Unibet Group plc listed on Stockholmsbörsen

As of today, the gambling operator Unibet Group plc is listed on Stockholmsbörsen's O list.

Unibet is one of the largest on-line gambling operators in the Nordic market. The company is mainly focusing on the Nordic region and a few other European markets. In 2003 Unibet reported a turnover of over SEK 1.85 billion.

"We warmly welcome Unibet to Stockholmsbörsen," says Kerstin Hessius, Stockholmsbörsen's President.

Pontus Lesse, CEO of Unibet, comments: "Unibet has a strong position in the growing on-line market. Our Listing will increase our visibility with investors, particularly in Sweden, and will provide a strategic platform for our continuing expansion."

Photos from the welcoming ceremony with Unibet's founder Anders Ström, are available on www.stockholmsborsen.se under Changes and News/Listings.

Information about the industry classification and similar details is also available on www.stockholmsborsen.se under Changes and News/ Press Releases and Exchange Notices/Search/Equity related information.

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