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Sony Ericsson Z600 still top of the list

The Vodafone live! mobile phone Sony Ericsson Z600 topped the list of bestselling models in Vodafone Sweden's stores in May. But this is hardly a surprise – it's been No. 1 every single month this year.

"The Sony Ericsson Z600 is very popular with our customers and looks like consolidating its position on the list even in June. Quite a few of the mobile phones on our list are advanced. We believe that this trend will continue to gather pace now when we offer the best handsets also with Vodafone Prepaid," says Paul Moonga, Director of Consumer Market at Vodafone Sweden.

This month's big climber on the list is the Vodafone live mobile Sharp GX20, which rocketed to third place and is now vying for poll position with the Sony Ericsson mobiles. With the Sharp GX30 also among the top ten sellers, this is the first time two Sharp models are on the list simultaneously.

The coming month's challenger is the Nokia 6230, which did not make it onto the list this month. But it has a good chance of succeeding in June, judging by the number of customers asking for this particular model in the stores.

Bestselling mobile phones in April 2004, Vodafone

Brand	Model	Function	Price level
1. Sony Ericsson	Z600 live!	GPRS/MMS/Colour	Medium
2. Sony Ericsson	T610 live!	GPRS/MMS/Colour	Medium
3. Sharp	GX20 live!	GPRS/MMS/Colour	Medium
4. Sony Ericsson	T630 live!	GPRS/MMS/Colour	Medium
5. Siemens	A52	Voice	Low
6. Nokia	3200 live!	GPRS/MMS/Colour	Medium
7. Motorola	V525 live!	GPRS/MMS/Colour	Medium
8. Nokia	3510i	GPRS/MMS/Colour	Low
9. Sony Ericsson	T230	GPRS/MMS/Colour	Low
10. Sharp	GX30 live!	GPRS/MMS/Colour	High

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