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Bo Eklöf new Chairman of Skandia Liv

At its 2004 Annual General Meeting, Skandia Liv appointed Bo Eklöf as new Chairman of the Board. He has previously served as President and CEO of former SPP and Executive Vice President of Saf.

Gert Engman, the newly appointed head of Skandia's Swedish operations, has also been appointed as a new director on the Board. Leaving the Board are Lars Eric Ericsson, Cecilia Daun Wennborg and Jan-Mikael Bexhed. The other board members are Elisabeth Annell, Björn Björnsson, Urban Bäckström, Lars Öberg, Gunnar Holmgren, and the employee representatives Mona Gavrell and Sonja Wikström, with alternates Anna-Karin Bruce and Bengt Carlberg.

Bernt Magnusson, Chairman of the Board of Skandia, comments:

“Lars Eric Ericsson, Skandia Liv's former chairman, has made a significant contribution to Skandia Liv during a turbulent and demanding period. Now Bo Eklöf will be taking over the responsibility of working further with the Board to develop Skandia Liv's customer offering, the management of their money and Skandia Liv's business. With his business acumen and depth of knowledge within the industry, Bo Eklöf brings important competence to Skandia Liv's board.”

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