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FOR IMMEDIATE RELEASE

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ALF SVENSSON ELECTED AS NEW BOARD MEMBER OF MODERNA FÖRSÄKRINGAR LIV

Invik & Co. AB (“Invik”) today announced that Alf Svensson, former Chairman of the Christian Democratic Party and a member of the Swedish Parliament, has been elected as a non-executive Director of Moderna Försäkringar Liv AB, which is a wholly owned subsidiary of Invik.

Moderna Försäkringar Liv is a leading challenger in the life insurance market. Low administration fees and the possibility to switch suppliers without incurring a termination fee have enabled Moderna Försäkringar Liv to take an increasing share of the market from the traditional life insurance companies.

Anders Fällman, CEO of Invik and Chairman of the Board of Directors of Moderna Försäkringar Liv, commented: “We are very pleased that Alf Svensson is joining the Board of Directors and will represent the interests of policy holders and the general public.”

For further information, please visit www.invik.se or contact:

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Invik & Co. AB is an investment company. The Group consists of the Parent Company Invik & Co. AB and a number of operating subsidiaries. The Parent Company manages a long-term portfolio of listed company securities. The Group's subsidiaries are principally active in banking, insurance, securities broking and trading, and asset management.

Invik & Co. AB shares are listed on the Stockholm Stock Exchange O list under the symbols INVKA and INVKB.