



Volvo Car Corporation

Press Information

Volvo ties for first place in J. D. Power's 1999 Sales Satisfaction Study

Volvo Car Corporation is one of three companies to achieve the highest score in J. D. Power's 1999 Sales Satisfaction Study 2SM, a measure of how customers view their automotive retailer in terms of overall sales satisfaction.

"Volvo retailers realize the importance of maintaining good relationships with customers," remarks Hans-Olov Olsson, President and CEO of Volvo Cars of North America, Inc. "This rating demonstrates their efforts are appreciated."

This year, Volvo has also received commendation from the Insurance Institute for Highway Safety as well as Strategic Vision's Total Quality Award and AutoPacific's Vehicle Satisfaction Award.

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