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For more information, please contact

Karin Cedronius, Digital Vision DV Sweden AB
Upplagsvägen 1, S-117 43 Stockholm, Sweden.

Phone: +46 8 18 24 65, Fax: +46 8 18 24 66

E-mail: karinc@digitalvision.se Web site: www.digitalvision.se

For immediate release

Digital Vision BitPack-SD Pre-mastering Workstation sold to Screen Scene in Ireland

Stockholm, August 17 1999 – Digital Vision announces the sale of a BitPack-SD video and audio DVD Pre-mastering system to the Dublin based post production facility, Screen Scene. This system represents the first sale into Ireland of the BitPack-SD system, which is capable of MPEG2 Main Level 4:2:2 and 4:2:0 formats, as well as operating at bitrates up to 50Mbits/sec.

Established in 1987, Dublin based Screen Scene has built a reputation as the leading full service post production facility, providing a "no compromise" service for the commercials and broadcast markets. Their specialist TV design expertise and multimedia capabilities have established Screen Scene as a leading design and DVD production house. They were recently awarded the "People's Choice" award at the 1999 European DVD Summit 2 for their work on Riverdance.

The investment of the BitPack-SD Workstation reflects Screen Scene's commitment to delivering quality to the growing DVD market.

Alan Burns, Technical Director commented, "Quality is always the main issue for us. As a leading international post house, picture quality is paramount and we have very stringent standards, which are not always achievable in some multimedia companies. We chose to go with Digital Vision for the quality of the manufacturer's dedicated hardware and a proven track record in the field. Also, a key feature was the integration of the pre-processing of the DVNR."

"BitPack's reputation as the leading system for those with the most demanding requirements both in terms of picture quality and flexibility of operation is reinforced with the decision by Screen Scene to choose BitPack", said Terry Moss, General Manager at Digital Vision UK.

The BitPack product range is a complete solution for standard and high definition video server off line encoding applications, DVD pre-mastering, and archiving. It uses Digital Vision's market leading DVNR noise reducer pre-processor and proprietary encoding engine, to produce MPEG2 elementary, program, and transport streams. The new SD version uses an NT based GUI with integrated machine control for frame accurate encoding and playback, and thumbnail pictures for quick search.

Digital Vision is a leading manufacturer of digital processing equipment for the post-production, pre-mastering, telecommunications, and emerging electronic cinema markets. Founded in 1988 and based in Stockholm, Sweden, the company sells and supports its products throughout the World from offices in Stockholm (covering Europe/ROW), Los Angeles (USA), London (UK), and via a network of more than 25 distributors. Thus Digital Vision has a strong presence in the world market.

Digital Vision received an Emmy Award in 1992 for its work on advanced motion compensation technology as applied to standard converters. The company also holds the IABM Peter Wayne Award for New Technology for

BitPackä, its MPEG2 pre-mastering workstation and the ITS Monitor Award in recognition for the Advanced Scratch and Dirt concealer.