

Stockholm, October 5, 2004

Invitation to the Media and Capital Market in conjunction with the release of Investor AB's Net Asset Value Report for January-September 2004

Press and Analyst Meeting

The meeting will be held in Stockholm, Tuesday, October 12, 2004 at 11:00 a.m. CET. The venue is Investor's head office at Arsenalsgatan 8C. President and CEO Marcus Wallenberg and CFO Lars Wedenborn will present the Net Asset Report for the period January-September 2004.

The presentation material will be published on www.investorab.com after the meeting.

Teleconference and Webcast

The teleconference will be held on Tuesday, October 12, at 3:00 p.m. CET. To participate, call +44 20 7162 0192, +1 334 323 6203 or +46 8 505 201 14. You can also view and listen to the proceedings of the conference live on Investor's website www.investorab.com, or afterwards on-demand.

To participate in the press and analyst meeting or teleconference, please e-mail Helen Jönsson at helen.jonsson@investorab.com or +46 8 614 2046.

The report is expected to be released around 8:30 a.m. CET the same day.

Welcome!

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Our press releases can be accessed at <u>www.investorab.com</u> on the Internet.

Investor is the largest industrial holding company in the Nordic region. For almost a century, our business concept has been to build best-in-class companies in sectors where we have a strong knowledge and networking advantage. Investor is a leading shareholder in a number of multinational companies, including AstraZeneca, Ericsson and SEB. Investor also conducts private equity activities in North America, Europe and Asia.

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