

BT mass calling system sets new European records

In the early fall, the Teligent delivered BT RIDE platform for mass calling and televoting set two new European records.

On 6th August 2004 the platform terminated over 153,000 televotes in a single minute during the UK final of Big Brother. During this minute it successfully terminated an astonishing 2,750 calls in one single second.

The first record with 153,153 terminated calls in one minute beats the previous records by over 12,000 answered calls answered for a single minute (see <http://www.agile-media.co.uk/televote.htm>). The second record with 2,750 premium rate calls answered within one single second is even more impressive considering that it is equivalent to almost 10 million calls per hour.

The BT RIDE platform is an important installation for Teligent within the very interesting area of mass calling and interactive media, i.e. large volumes of simultaneous telephone calls generated by e.g. television shows and competitions.

BT makes use of the Teligent geographically distributed service concept for offloading its network and for providing high intensive call services such as televoting in conjunction with popular television programmes, for example game shows, entertainment, sports, news polling and reality TV shows such as Big Brother and Pop Idol.

– Interactive telephony with mass calling and televoting is recognised as important and growing revenue opportunity for operators globally. Of course, it is encouraging for Teligent to have such a great and important installation by a globally renowned operator as BT, says Ulf Lindstén, President and CEO of Teligent. We have seen a continued growing interest in this segment. We feel convinced that the business success we have with BT and recently with additional tier 1 operators globally will have a continued momentum going forward based on the high interest of these services.

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About Teligent

Teligent develops, markets and sells advanced value added services for telecommunications networks. The services and applications provided by the company are based on the generic service development platform, the Teligent P90/E. Teligent's solutions are currently utilised by leading telecom operators, for example BT, Cingular, MCI, SingTel, T-Mobile USA, Telefónica, Tele2, Telia and members of the Vodafone group. Teligent was founded in 1990 and has been listed on the Stockholmsbörsen (the Stockholm Stock Exchange) since 1999. With offices throughout the Americas, Asia/Pacific, Europe and the Middle East as well as international partnerships, the company combine global reach with expertise in local market requirements. Teligent has approximately 290 employees and had in 2003 a turnover of SEK 255 million. For further information please visit www.teligent.se