

Press Release

Stockholm, October 8, 2004

Investor AB's Capital Markets Day 2004

Representatives for the financial markets and the media are invited to attend Investor AB's Capital Markets Day, Friday, December 10, 2004, from 8.00 a.m. until 2.00 p.m.

The purpose of the Capital Markets Day is to go through Investor AB's strategy and business activities. The main focus will be on Investor AB's operations within Investor Growth Capital and the Scandinavian mobile operator "3".

Place: Moderna Museet, Skeppsholmen, downtown Stockholm

Attendance: If you would like to attend Investor AB's Capital Markets Day, please contact Helen Jönsson not later than November 26, 2004:
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Our press releases can be accessed at www.investorab.com on the Internet.

Investor is the largest industrial holding company in the Nordic region. For almost a century, our business concept has been to build best-in-class companies in sectors where we have a strong knowledge and networking advantage. Investor is a leading shareholder in a number of multinational companies, including AstraZeneca, Ericsson and SEB. Investor also conducts private equity activities in North America, Europe and Asia.

Program, Friday, December 10, 2004:

- 08.00 Registration and coffee
- 08.30 General presentation of Investor AB
- 09.00 Investor AB's Core Holdings
- 10.00 New Investments business
Investor Growth Capital (including presentations of two portfolio companies)
- 12.00 Lunch
- 12.45 Presentation of 3 Scandinavia
- 13.30 Conclusion

Speakers:

Marcus Wallenberg	President and CEO
Börje Ekholm	Executive Vice President and Head of New Investments
Lars Wedenborn	Executive Vice President and CFO
Adine Grate Axén	Managing Director and Head of Corporate Finance and Equity Capital Markets
Michael Ricks	Head of Investor Growth Capital Asia
Johan Forssell	Vice President and Head of Core Holdings
Shlomo Liran	CEO, 3 Scandinavia
Peder Ramel	CEO, Bredbandsbolaget
Dan Pitulia	CEO, Entific Medical Systems

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