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Gunnebo Security Oy – new company on the Finnish market

Gunnebo Physical Security has set up a new company in Finland - Gunnebo Security Oy – to handle the sale and service of high-graded fire- and burglar-resistant safes and security products for cash handling and transport in the banking and retail sectors.

Gunnebo Physical Security has in the past handled its sales activities in Finland through agents and distributors. However, it recently concentrated all its business within Gunnebo Security Oy, which has six employees. Before this, Gunnebo Physical Security's presence on the Finnish market was rather limited.

“We see the formation of a sales company in Finland as a key development, as this is a strategically important market for us,” says Torbjörn Browall, Head of the Gunnebo Physical Security division and first Executive Vice President, Gunnebo AB. Finland is part of the Nordic market, and our objectives include establishing Gunnebo in a leading market position on the Finnish market as well.

The company's sales activities will be focused on developing the market for safes and launching Gunnebo's banking automation products and cash handling systems for the retail trade.

GUNNEBO AB (publ)
Information

For further information, please contact:

Torbjörn Browall, Divisional Manager, Gunnebo Physical Security: +46 31 749 90 50, mobile +46 705 92 56 04,

Janerik Dimming, Director of Information, Gunnebo AB: +46 31 83 68 03, mobile: +46 705 83 68 03, e-mail: janerik.dimming@gunnebo.se

Gunnebo is an international fast growing security group with 110 companies located in 32 countries. The Group has sales to a further hundred markets via agents and distributors. Annual turnover amounts to some MEUR 820. Gunnebo's security products mainly include fire and burglar resistant safes, security products for banks and cash handling, electronic security systems, fire protection, entrance control and access control, alarm centres and indoor and outdoor perimeter protection. Gunnebo has at its disposal some of the world's leading brand names in security: Chubb safes, Fichet-Bauché, Rosengrens, Ritzenthaler, Garny, Leicher and Elkosta.