

Stockholm October 25, 2004

## **KDDI buys Header Compression test license from Effnet**

The Japanese company KDDI R&D Laboratories Inc. has bought a test license for Effnet ROHC™, a Header Compression software developed by Effnet.

KDDI R&D Laboratories Inc., a subsidiary of the second largest Japanese mobile network operator KDDI Corporation and one of the world's leading mobile telecom research organisations, is active in a broad range of research within communications and develops new technologies and services for mobile networks.

"This is a considerable break through for us. It is the first time that a CDMA2000 mobile network operator buys a test license for Header Compression from us", says Bo Hagerf, President, Effnet AB.

Header Compression reduces the size of an IP packet header by removing or shrinking header fields. When IP packet headers are compressed, more of the user data is transferred in the same amount of time. Header Compression means faster, more reliable and lower cost services for wireless network operators and its customers. By using Header Compression more content can be transmitted with higher quality of service and the operators may increase their ARPU and reduce their CAPEX and OPEX.

"We are pleased to see more interest in our products from key players. KDDI R&D Laboratories Inc. is a very valuable reference customer for us", says Hans Runesten, CEO, Effnet Holding AB.

Effnet ROHC<sup>™</sup> is a software implementation of IETF RFC 3095 using ANSI C language. It is very easy to port to different platforms and runs on virtually all operating systems. The Effnet ROHC<sup>™</sup> can be provided with the test environment tool, Effnet HC-Sim<sup>™</sup>, which has proven very useful in the integration and testing procedures of the Effnet ROHC<sup>™</sup> in the customer's target environment.

## For further information, please contact:

Hans Runesten, CEO, Effnet Holding AB, +46 702 802 626, <a href="mailto:hans.runesten@effnet.com">hans.runesten@effnet.com</a> Bo Hagerf, President, Effnet AB, +46 8 564 605 51, +46 708 998 600, <a href="mailto:bo.hagerf@effnet.com">bo.hagerf@effnet.com</a>

## About KDDI R&D Laboratories Inc

Founded in 1960 KDDI R&D Laboratories is the research and development division of the Japanese telecom company KDDI Corporation. KDDI R&D Laboratories focuses its research on developing the next generation technology for telecommunications. For more information about KDDI Corporation and KDDI R&D Laboratories Inc., please visit <a href="www.kddi.com">www.kddi.com</a>.

## About Effnet AB and Effnet Holding AB (publ)

Effnet AB, a wholly owned subsidiary of Effnet Holding AB (publ), is a world leader in the area of IP Header Compression. Effnet develops and sells embedded software that increases the efficiency, speed and quality of IP traffic in fixed, mobile and satellite networks. For more information about Effnet and more information about IP Header Compression please visit www.effnet.com.

Effnet Holding AB (publ) is traded on the New Market of the Stockholm Stock Exchange, under the ticker EFFN. For more information about Effnet Holding AB (publ), please visit www.effnetholding.se.