

PRESS RELEASE

Stockholm, October 26, 2004

Page 1 of 1

Nomination procedure for election of Board members

(ELUX) The Annual General Meeting (AGM) of AB Electrolux will be held on Wednesday April 20, 2005, at the Berwald Hall, Stockholm, Sweden.

In accordance with the nomination procedure for election of Board members that was approved by the AGM in April 2004, the Chairman of the Board shall contact at least three of the largest shareholders during the fourth quarter of the year.

The shareholder representatives contacted are Anders Scharp of Investor AB, Ramsay J. Brufer of Alecta Mutual Pension Insurance, Marianne Nilsson of Robur Investment Funds and Carl Rosén of Second Swedish National Pension Fund. These representatives will under the leadership of the Chairman jointly prepare a proposal for Board nominees and fees to the Board of Directors, which will be presented to the AGM for approval.

Shareholders, who wish to submit proposals for members to the AB Electrolux Board to be elected at the AGM, should send an e-mail to the Chairman of the Board of AB Electrolux at chairman@electrolux.com

The Electrolux Group is the world's largest producer of powered appliances for kitchen, cleaning and outdoor use, such as refrigerators, washing machines, cookers, vacuum cleaners, chainsaws, lawn mowers, and garden tractors. Every year, customers in more than 150 countries buy more than 55 million Electrolux Group products for both consumer and professional use sold under famous brands such as AEG, Electrolux, Zanussi, Frigidaire, Eureka and Husqvarna. In 2003, Electrolux had sales of SEK 124 billion and 77,000 employees.

Further information

For further information, please contact Investor Relations at +46 8 738 60 03. Electrolux Press Hotline is available at +46 8 657 65 07.

For cancellation of or changes to this fax distribution service, please return this document, with your name, company, and fax number, stating what you want to change, to fax no +46 8 738 70 90.

AB ELECTROLUX (PUBL)

MAILING ADDRESS

SE-105 45 STOCKHOLM, SWEDEN

OFFICE ADDRESS

S:T GÖRANSGATAN 143

TELEPHONE

+46 8 738 60 00

TELEFAX

+46 8 738 70 90

INVESTOR RELATIONS

+46 8 738 60 03

WEBSITE

www.electrolux.com/ir

E-MAIL ADDRESS

ir@electrolux.se

REG. NO.

556009-4178