



PRESS RELEASE 2004-10-28

Invitation to Telephone Conference

Tuesday November 2, Eniro will present the results for the third quarter 2004. A telephone conference will be held the same day at 14.00 (CET).

Eniro's CEO and president Tomas Franzén will present the results for the third quarter 2004 followed by a Q&A session.

To participate, please call in no later than five minutes before the conference starts. Use any of the following dial-in numbers:

UK +44 (0)207 162 0189 password Eniro

US +1 334 323 6203 password Eniro

A recording of the conference will be available on:

UK +44 (0)208 288 4459, code 557262

US +1 334 323 6222, access code: 557262

You can also listen to the conference via a link on Eniro's home page, eniro.com.

The interim report will be released at approximately 13.00 (CET) and a presentation will be available on eniro.com about 30 minutes before the conference call starts.

For more information:

Boel Sundvall, Vice President, Corporate Communication and Investor Relations, Tel +46 8 634 70 06, mobile +46 705 60 60 18

Lena Schattauer, Investor Relations, Tel +46 8 553 310 08, +46 70 595 51 00

www.eniro.com

Eniro is the leading search company on the Nordic media market. Eniro offers advertisers the best channels for buyers and sellers that easily wants to find each other - and thereby move users closer to transaction. Through deep, local and quality assured information ever present in channels preferred by the users, finding people, businesses or specific products becomes easy. Among the channels are directories, directory assistance, Internet and mobile services.

Eniro is active in northern Europe and have approx 4 600 employees. During 2003, Eniro's turnover was 4 808 MSEK*. Eniro is listed on the Stockholm Stock Exchange.

* In accordance with new principles as of January 1, 2004.