



Pressrelease

Stockholm the 23rd of August 1999

### **New e-commerce solution opens up**

**The Internet company Mind-Innovative has won a contract worth approximately SEK 1 million to develop an e-commerce solution for Toshiba PC, opening up an important market channel for the computer company.**

The new e-commerce solution will create value for the company's customers and partners as well as Toshiba itself. Increased proximity to the market will simplify purchasing, improve service and increase efficiency.

- The Internet is Toshiba's primary channel to customers and partners alike, which is why we wanted to create the best e-commerce solution in the market, says Anders Bley, CEO Toshiba PC Norden. Mind-Innovative provided us with new insights into the opportunities offered by e-commerce solutions while at the same time solving the practical problems we encountered in developing our e-commerce service.

The Internet company Mind-Innovative, which won the contract to develop Toshiba's new e-commerce service, stands out from its competitors with its great expertise in web design, technically advanced IT solutions and management.

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And why not visit Toshiba's websites, [www.toshiba.se](http://www.toshiba.se)