

PRESS RELEASE 2004-06-23

Eniro - figures for 2002 adjusted in accordance with new principles

On April 15, 2004 Eniro announced the adoption of new accounting principles for online revenue recognition and reporting of bundled sales effective January 1, 2004. In the interim report for the period January – March 2004 , recalculated quarterly data from 2003 was given. To further facilitate analysis of Eniros development over time, we hereby publish the adjusted quarterly figures for 2002.

Operating Revenues by quarter, 2002

SEK M	2002 Q4	2002 Q3	2002 Q2	2002 Q1
Operating revenues				
Total	1 917	647	1 322	711
Offline revenues	1 599	372	1 059	457
Online revenues	318	275	263	254
Sweden	1 032	245	682	393
Offline revenues	924	150	593	302
Online revenues	108	95	89	91
<i>Sweden excl. Voice</i>	<i>1 032</i>	<i>245</i>	<i>682</i>	<i>393</i>
<i>Sweden Voice</i>	-	-	-	-
Nordic excl. Sweden	351	195	432	127
Offline revenues	258	113	351	53
Online revenues	93	82	81	74
<i>Denmark</i>	<i>137</i>	<i>122</i>	<i>87</i>	<i>56</i>
<i>Finland</i>	<i>193</i>	<i>56</i>	<i>327</i>	<i>55</i>
<i>Norway</i>	<i>21</i>	<i>17</i>	<i>18</i>	<i>16</i>
Central Europe	396	154	145	153
Offline revenues	301	68	65	75
Online revenues	95	86	80	78
<i>Wer liefert was?</i>	<i>96</i>	<i>84</i>	<i>82</i>	<i>135</i>
<i>Windhager</i>	<i>40</i>	<i>18</i>	<i>42</i>	<i>12</i>
<i>Poland</i>	<i>260</i>	<i>52</i>	<i>21</i>	<i>6</i>
Eastern Europe	114	28	39	13
Offline revenues	92	16	26	2
Online revenues	22	12	13	11
Other	24	25	24	25

EBITDA by quarter, 2002

SEK M	2002 Q4	2002 Q3	2002 Q2	2002 Q1
EBITDA				
Total	321	65	314	113
Sweden	546	83	289	165
Sweden excl. Voice	546	83	289	165
Sweden Voice	-	-	-	-
Nordic excl. Sweden	74	10	103	-34
Denmark	13	0	18	-20
Finland	63	15	87	-10
Norway	-2	-5	-2	-4
Central Europe	3	-12	-54	-7
Wer liefert was?	-10	21	11	64
Windhager	-44	-43	-54	-59
Poland	57	10	-11	-12
Eastern Europe	26	-10	-10	-14
Other	-328	-6	-14	3
Head office and Group-wide projects	-28	-6	-14	3
Items affecting comparability	-300			

For further information:

Mats Lönnqvist, acting CFO. Tel +46 8 553 310 30, +46 705 91 55 63

Boel Sundvall, VP Corp Comm & IR. Tel +46 8 553 310 06, + 46 705 60 60 18

www.eniro.com

Eniro is the leading media company in the Nordic region for search channels that connect buyers and sellers. Printed directories, CD-ROMs, directory assistance, Internet and Mobile services help users to easily find what they are looking for, thus making them effective marketing channels for advertisers.

Eniro operates in 17 European markets and employs about 4,600 people. In 2003, operating revenues amounted to SEK 4,808 M* with operating income before depreciation (EBITDA) of SEK 1,292 M*. Eniro is listed on the Stockholm Exchange.

* In accordance with new principles as of January 1, 2004.