



## Monthly Traffic and Capacity Data - August 1999

### 1. August in brief

Passenger traffic (RPK) showed an overall decrease of 2,9% in August 1999 vs. August 1998, while no. of passengers decreased by 2,0%. Overall capacity (ASK) increased by 2,2% and passenger load factor fell by 3.4 p.u. The continued change in passenger mix and the continued pressure on yields in Economy Class continue to put pressure on overall yields.

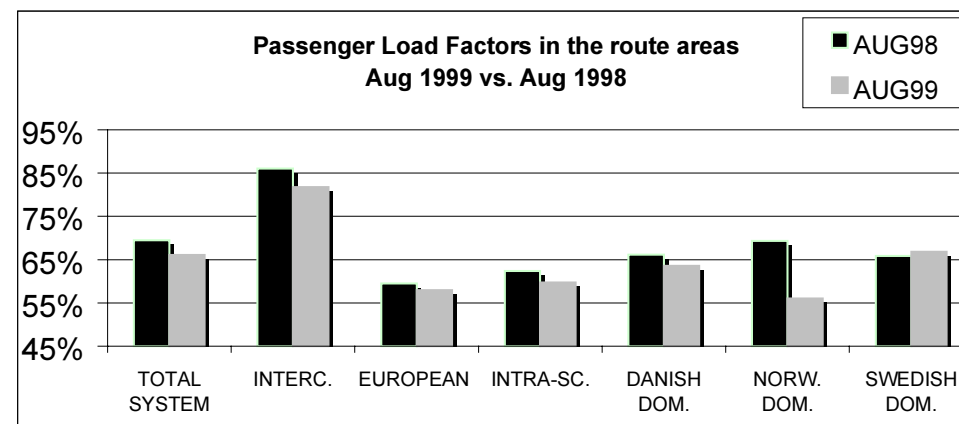
- Total passenger traffic (RPK) decreased by 2,9% in August 1999 vs. 1998.
- The number of passengers decreased by 2,0%.
- Business Class traffic was down 8,5% and Economy Class was down 1,1%.
- The passenger load factor decreased from 69,5% to 66,1%.

| TOTAL SYSTEM                    | AUG99 | AUG98 | CHANGE   | JAN-AUG99 | JAN-AUG98 | CHANGE   |
|---------------------------------|-------|-------|----------|-----------|-----------|----------|
| ASK (Mill.)                     | 2 906 | 2 844 | +2,2%    | 22 116    | 20 827    | +6,2%    |
| RPK (Mill.)                     | 1 920 | 1 977 | -2,9%    | 14 091    | 13 775    | +2,3%    |
| Passenger load factor           | 66,1% | 69,5% | -3,4 p u | 63,7%     | 66,1%     | -2,4 p u |
| C-class share (RPK)             | 22,7% | 24,1% | -1,4 p u | 27,8%     | 29,8%     | -2,1 p u |
| Total no. of passengers (Mill.) | 1,909 | 1,949 | -2,0%    | 14,456    | 13,982    | +3,4%    |

p u = percentage units

| PASSENGER TRAFFIC AND CAPACITY PER ROUTE AREA (CHANGE): | AUG 99 vs. AUG 98 |                | JAN-AUG 99 vs. JAN-AUG 98 |                |
|---|-------------------|----------------|---------------------------|----------------|
|   | Traffic (RPK)     | Capacity (ASK) | Traffic (RPK)             | Capacity (ASK) |
| Intercontinental  | -2,7%             | +2,4%          | +2,2%                     | +7,5%          |
| Europe  | -5,0%             | -2,4%          | -0,1%                     | +0,2%          |
| Intra-Scandinavian                                      | -5,1%             | -1,0%          | +5,6%                     | +10,9%         |
| Denmark <sup>1)</sup> (domestic)                        | -11,6%            | -8,0%          | -8,8%                     | -9,2%          |
| Norway (domestic)                                       | 0,0%              | +23,6%         | +2,6%                     | +23,2%         |
| Sweden (domestic)                                       | +5,0%             | +3,6%          | +10,9%                    | +8,1%          |

<sup>1)</sup> Incl. Greenland



SAS IR, Stockholm, September 8, 1999

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### *2. Passenger Traffic and Capacity per route area – August 1999*

**Intercontinental** traffic decreased by 2,7% in August. With a capacity increase of 2,4%, the passenger load factor fell from 86,0% to 81,7%. Traffic to/from Asia showed increased cabin factor, while the opposite was noted for North America.

**European** traffic continued to develop weakly. Development in Business Class has improved slightly to/ from London and Brussels, but developed slightly weaker on Paris and Amsterdam.

**Intrascandinavian** traffic was weak on most areas, traffic between Sweden and Norway in particular.

**Danish domestic** traffic developed with increased cabin factor on Danish mainland and decreased cabin factor on traffic to/ from Greenland. For the first time in several months, traffic to/ from Aarhus developed with growth both in Business Class and Tourist Class.

**Norwegian domestic** total market grew by approximately 7% and measured in number of passengers, SAS traffic was up 3,6%. For the fifth consecutive month SAS experienced a stronger growth than its main competitor.

**Swedish domestic** was the only route area with traffic growth and increased cabin factor in August. Overall increase in traffic was 5.0% and as a result overall cabin-factor increased by 0,9 p.u. The growth was partly stimulated by Economy Class summer campaigns.

### *1999 - Financial calendar:*

|             |  |
|-------------|--|
| October 8   | Traffic and Capacity data for September 1999 |
| November 8  | Traffic and Capacity data for October 1999   |
| November 11 | Release of Third Quarter 1999                |
| December 8  | Traffic and Capacity data for November 1999  |

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APPENDIX – Traffic, capacity, passenger load factors and number of passengers per route area.

| <b>INTERCONTINENTAL ROUTES</b>   | <b>AUG99</b> | <b>AUG98</b> | <b>CHANGE</b> | <b>JAN-AUG99</b> | <b>JAN-AUG98</b> | <b>CHANGE</b> |
|----------------------------------|--------------|--------------|---------------|------------------|------------------|---------------|
| ASK (Mill.)                      | 878          | 857          | +2,4%         | 6 802            | 6 325            | +7,5%         |
| RPK (Mill.)                      | 717          | 737          | -2,7%         | 5 084            | 4 973            | +2,2%         |
| Passenger load factor            | 81,7%        | 86,0%        | -4,3 p u      | 74,7%            | 78,6%            | -3,9 p u      |
| Total no. of passengers (000)    | 105,8        | 105,8        | -0,1%         | 753,1            | 711,8            | +5,8%         |
| <b>EUROPEAN ROUTES</b>           | <b>AUG99</b> | <b>AUG98</b> | <b>CHANGE</b> | <b>JAN-AUG99</b> | <b>JAN-AUG98</b> | <b>CHANGE</b> |
| ASK (Mill.)                      | 1 072        | 1 099        | -2,4%         | 8 129            | 8 109            | +0,2%         |
| RPK (Mill.)                      | 621          | 654          | -5,0%         | 4 802            | 4 807            | -0,1%         |
| Passenger load factor            | 58,0%        | 59,5%        | -1,5 p u      | 59,1%            | 59,3%            | -0,2 p u      |
| Total no. of passengers (000)    | 610,8        | 649,3        | -5,9%         | 4 746,2          | 4 779,6          | -0,7%         |
| <b>INTRA-SCANDINAVIAN ROUTES</b> | <b>AUG99</b> | <b>AUG98</b> | <b>CHANGE</b> | <b>JAN-AUG99</b> | <b>JAN-AUG98</b> | <b>CHANGE</b> |
| ASK (Mill.)                      | 268          | 271          | -1,0%         | 2 114            | 1 907            | +10,9%        |
| RPK (Mill.)                      | 160          | 169          | -5,1%         | 1 202            | 1 138            | +5,6%         |
| Passenger load factor            | 59,8%        | 62,4%        | -2,6 p u      | 56,8%            | 59,7%            | -2,8 p u      |
| Total no. of passengers (000)    | 364,5        | 385,5        | -5,4%         | 2 805,9          | 2 700,6          | +3,9%         |
| <b>DANISH DOMESTIC ROUTES</b>    | <b>AUG99</b> | <b>AUG98</b> | <b>CHANGE</b> | <b>JAN-AUG99</b> | <b>JAN-AUG98</b> | <b>CHANGE</b> |
| ASK (Mill.)                      | 63           | 68           | -8,0%         | 420              | 462              | -9,2%         |
| RPK (Mill.)                      | 40           | 45           | -11,6%        | 269              | 295              | -8,8%         |
| Passenger load factor            | 63,6%        | 66,1%        | -2,6 p u      | 64,1%            | 63,8%            | +0,3 p u      |
| Total no. of passengers (000)    | 86,7         | 97,8         | -11,4%        | 686,4            | 747,7            | -8,2%         |
| <b>NORWEGIAN DOMESTIC ROUTES</b> | <b>AUG99</b> | <b>AUG98</b> | <b>CHANGE</b> | <b>JAN-AUG99</b> | <b>JAN-AUG98</b> | <b>CHANGE</b> |
| ASK (Mill.)                      | 343          | 278          | +23,6%        | 2 460            | 1 997            | +23,2%        |
| RPK (Mill.)                      | 192          | 192          | -0,0%         | 1 312            | 1 280            | +2,6%         |
| Passenger load factor            | 56,1%        | 69,3%        | -13,3 p u     | 53,3%            | 64,1%            | -10,7 p u     |
| Total no. of passengers (000)    | 352,5        | 340,2        | +3,6%         | 2 487,9          | 2 371,7          | +4,9%         |
| <b>SWEDISH DOMESTIC ROUTES</b>   | <b>AUG99</b> | <b>AUG98</b> | <b>CHANGE</b> | <b>JAN-AUG99</b> | <b>JAN-AUG98</b> | <b>CHANGE</b> |
| ASK (Mill.)                      | 282          | 272          | +3,6%         | 2 191            | 2 027            | +8,1%         |
| RPK (Mill.)                      | 189          | 180          | +5,0%         | 1 422            | 1 283            | +10,9%        |
| Passenger load factor            | 66,8%        | 65,9%        | +0,9 p u      | 64,9%            | 63,3%            | +1,6 p u      |
| Total no. of passengers (000)    | 388,8        | 370,3        | +5,0%         | 2 976,0          | 2 671,0          | +11,4%        |

SAS IR, Stockholm, August 9, 1999

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