



Press information

For Immediate Release

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Telelogic Expands US Operations Nationwide

***New Texas and New Jersey Offices to Support
Expanding Sales and Professional Services Offering***

PRINCETON, NJ, September 28, 1999 – Telelogic today announced the expansion of its US operations, with a new sales office in Texas and a new sales and training facility in New Jersey. The expansion is part of Telelogic's aggressive 1999 growth plan of opening offices in the areas of the US with the highest concentration of communications companies. Telelogic now has sales offices in Princeton, New Jersey, Chicago, Illinois, Dallas, Texas and San Jose, California.

Based on the company's continued growth, Telelogic has designed the two new offices to handle future growth and meet the needs of Telelogic's customers. These offices will address marketplace demands for more personalized and localized customer support. "The increasing acceptance of our products and the resulting growth of Telelogic has necessitated this expansion," said Tim Crandle, president of Telelogic North America. "We are excited about our capability to provide local support to our fast-growing customer base."

The Texas office is located in Richardson at 12330 Creekspace. James White, Telelogic's southern area manager, will be responsible for all operations including staffing, customer relations, sales and support for the Dallas office. Mr. White, previously the vice president of sales for Emulex, has also held key positions in sales and marketing and product management at Tandem Telecom and Northern Telecom, Inc.

"James fills a key strategic role at Telelogic," stated Crandle. "With his understanding of Service Creation and IN application development, James will leverage the SDL advantage within telecoms development."

“I see continued growth for standards based specification and design tools, especially where systems wide communications are a critical component, as in IN applications, from billing to provisioning,” said White.

Telelogic’s new North American headquarters is located in Princeton, New Jersey at 206 Rockingham Row. The move was necessary in order to handle the increased personnel, and to open a larger customer training facility. Crandle is responsible for overseeing sales and marketing operations in all four of the Telelogic US offices.

About Telelogic AB

Telelogic is the world’s leading supplier of visual software development and test tools for real-time communicating systems. Telelogic Tau is comprised of tools for analysis, design and testing of event-driven, real-time applications. Telelogic also provides a host of consulting services focused in the real-time arena. Customers include Alcatel, Cisco, Ericsson, Fujitsu, Hewlett-Packard, Lucent Technologies, Motorola, NEC, Nokia, Nortel Networks, Siemens and a number of universities and institutions worldwide. Headquartered in Malmö, Sweden, Telelogic’s worldwide presence includes sales and service offices in Asia, Europe and North America. Information about Telelogic and its products can be found on the World Wide Web at: <http://www.telelogic.com>.

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