

Technor's CellPoint Continues Hiring Industry Expertise in Sales, Marketing and Technical Positions

STOCKHOLM, SWEDEN – September 29, 1999 -- Technor International (NASDAQ: **TNOR**; www.technorinc.com) announced further industry hires in marketing, sales and technical positions.

"We have appointed a Director of Marketing and Sales for CellPoint Systems," said Hadar Cars, President of CellPoint Systems. "Under the direction of Cyrille Mazzella, the CellPoint sales and marketing team will focus on the growing international demand for our products and services."

Mr. Mazzella has extensive experience with Ericsson in bid team management and marketing to western European telecom operators. He had previously played a key role in Ericsson's success in the French market, where he led the telecom company to market leadership in the field of Wide Area Paging. Mazzella, a native of France, also has six years of experience in international project management from multinational corporations such as ABB in Sweden and Alstom in France.

"We are also continuing to hire skilled staff in sales, marketing and technical departments to drive our global expansion and take advantage of our leadership position in location-enabled services," said Cars. "By 2003, 50% of the Internet's billion users will be through wireless devices. The Mobile Internet will combine personalized, mobile, *position-enabled* and transaction capable attributes. With the creation of our WAP Innovation Center, we have the unique opportunity to combine our leading position in SIM Toolkit and positioning solutions with the evolving WAP market."

Technor International is a US company whose CellPoint™ System technology uses the Internet and cellular networks to determine physical locations similar to satellite-based Global Positioning Systems (GPS) but with the additional capability of determining location inside buildings, parking garages and other shielded areas such as inside a pocket or briefcase that are inaccessible to GPS systems. There are more than 200 million GSM subscribers worldwide. Technor's CellPoint™ system is currently the world's only operational position-location technology; it is fully scalable, works with standard GSM phones and WAP phones in unmodified digital networks requiring no costly overlays, and can be coordinated worldwide from a remote central location.

**Technor International Inc. changes names to CellPoint Inc. the week of October 4th.
The new trading symbol will be CLPT.**

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