

Pressrelease

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## **Tele1 Europe Group AB appoints Liia Nõu as the company's new Chief Financial Officer**

**Tele1 Europe AB, a rapidly growing provider of voice-, data- and internet-services to business customers in the Nordic region today announced the appointment of Liia Nõu as the company's new Chief Financial Officer (CFO), reporting to Ivar Strömberg, Tele1's Chief Executive Officer.**

Liia Nõu will be responsible for the company's corporate finance, corporate controlling and treasury functions. Nõu, 34, joins Tele1 from Icon Medialab, a fast growing IT services company listed on the Stockholm Stock Exchange, where she held the position of CFO. Previously, she was CFO of Tele2 AB, the second largest telecom operator in Sweden. She will join Tele1 as of February 1<sup>st</sup> 2000.

"We are delighted that Liia has agreed to join Tele1's management team. Her experience in the telecom and internet financial markets will be key to further developing our financial organisation" said Ivar Strömberg.

Nõu holds a bachelor of economic science degree from the Stockholm school of economics (Handelshögskolan).

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*companies and organisations in the Nordic region. Tele1 Europe has offices in Stockholm, Gothenburg, Malmö, Örebro, Copenhagen, Aarhus, Oslo, Bergen and Helsinki.*