

MultiQ wins an order in the UK valued at SEK 3.3 mill

MultiQ has, through its partner Anker Systems in the UK, won an order with at total value of SEK 3.3 mill The order is for deliveries to four different end customers, all within the retail segment.

The end customers include TJ Huges, Aquascutum and The Perfume Shop, in total four major retail chains in the UK. The deliveries are for screens with touch solution and are a part of a complete cash register solution delivered by Anker Systems. Some of the screens will also be delivered with the customer's logotype printed on the back of the screen.

For Aquascutum and The Perfume Shop the current deliveries are pilot installations and we are counting on receiving additional orders. In all of these cases the opportunity to progress through the customer's organisation, which encompasses a number of retail chains in Europe, is given.

The customers have all chosen MultiQ's screens because of their quality and robustness, which provides a long lifespan and a nice finish. MultiQ's has long experience of screens in public and demanding environments. We have been very successful with installations in retail environments, but also in airports, shops, banks etc. The orders from the UK show that we have delivered our message and that our concept does well there as well. Even our business model with treatment of both the end customers, such as TJ Huges, Aquascutum and The Perfume Shop, and partners like Anker Systems, who, in this case, provided the sales effort, has turned out to be the right path to travel down, says Jonas Wästberg, CEO MulitQ Products AB.