

**SOCIÉTÉ EUROPÉENNE DE COMMUNICATION S.A.
RESCHEDULED TELECONFERENCE CALL 1999 THIRD
QUARTER RESULTS**

Unfortunately, due to technical difficulties, Société Européenne de Communication's ("SEC's") conference call to discuss third quarter results for the period ended September 30, 1999 which was scheduled to take place on the Tuesday November 02, 1999, had to be cancelled and has been rescheduled as follows:

Date: Wednesday, November 03, 1999

Time: 3:00 PM (Luxembourg Time)
9:00 AM (New York Time)

Representatives: Anders Björkman, President and CEO
Catharina Lagerstam, Treasurer
Ulrik Svensson, Financial Controller

Agenda: Prepared remarks (20 minutes)
Question-and-answer session

In order to access the teleconference, please dial +44 181 781 0571, quoting SEC. All interested participants will need this number to access the teleconference. If you are unable to participate at the scheduled time, a recording of the teleconference will be available approximately two hours after the end of the call, at telephone number +44 181 288 4459, Access code 641 692, and will be available for 48 hours.

Source: Societe Europeenne de Communication SA (Nasdaq: SECAY, SECBY)

If you have any questions, please do not hesitate to contact the Investor Relations department at Tel +44 171 408 0020 or Fax +44 171 493 6546.