

PRESS RELEASE

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The Ogame Group signs agreement with Gaming Corp. – UK's no. 1 gaming portal operator

PokerNetwork, the world's third largest online poker network and a part of the Swedish Ogame Group, has signed a licensing agreement with Gaming Corporation plc ("Gaming Corp"). UK's no. 1 gaming portal operator.

PokerNetwork comprises around ten operators, the largest of which is PokerRoom.com (also a part of the Ogame Group). Through the network, operators can offer their players one of the world's best poker software programs and access to a wide range of opponents, tournaments and tables at various levels. Each partner retains ownership of its own database, but players from the various sites compete against each other. This ensures high player liquidity for all sites in the network. PokerNetwork has approximately 5 million registered players as of today.

"Player liquidity is a decisive factor in the success of a digital poker network," said Patrik Selin, CEO of Ogame. "The larger the player database we have, the greater the number of tables and tournaments we can offer."

PokerNetwork will provide one of the industry's leading software programs to Gaming Corp. Ogame's network also offers a unique solution with gaming on three platforms: mobile devices, Windows and Java. PokerNetwork is the only leading network to offer both a downloadable Windows client and a Java client that doesn't have to be downloaded, in addition to Ogame's unique poker application that can be accessed via a mobile device.

Karl Magnusson, VP and Chief Administration Officer of Ogame, commented: "We are delighted to have signed this deal with Gaming Corp, a partner in which we see great potential. We are confident that this partnership will generate significant revenues for both companies."

Gaming Corp is the number 1 gaming portal operator in the UK and owner of both www.gambling.com and www.casino.co.uk.

Justin Drummond, Gaming Corp. Chief Executive, commented:

"This is a key deal for Gaming Corp; we will be able to offer our extensive customer database multi-player poker that can be accessed on the internet or via a normal mobile handset. Mobile poker players simply log on to a live poker table in the same way they do

online joining thousands of simultaneous players competing from the internet or mobile device”.

It is anticipated that Gaming Corp’s service via PokerNetwork will be launched at the beginning of September.

For more information, please contact:

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This is Ongame

Ongame is a world leader in digital entertainment with a focus on poker. The Group develops and markets everything from stand-alone products to turnkey solutions in poker and casino games for digital media. The Group owns one of the world’s largest poker networks, PokerNetwork, with over 4 million registered players. As of mid-2005 Ongame had a total of 200 employees. Net sales in 2004 amounted to SEK 411 million with pretax profit of SEK 137 million. The Group’s headquarters is located in Stockholm. Ongame is one of Sweden’s fastest growing companies and was named IT Company of the Year by the Swedish business weekly Veckans Affärer in May 2005.