

## ERICSSON 📕

## Ericsson announces general availability of its Mobile Advantage Wireless Office System

Ericsson, along with its partner AT&T Wireless Services, today announced the general availability of its Mobile Advantage<sup>™</sup> Wireless Office system. Additionally, Ericsson and AT&T have signed a joint marketing agreement to offer the Ericsson Mobile Advantage system to AT&T Wireless Office Service business customers.

Under the agreement, AT&T will provide airtime and digital TDMA service under the name AT&T Wireless Office Service. The wireless office system will be sold by Ericsson under the Mobile Advantage trademark.

The Mobile Advantage Wireless Office system is designed to provide the mobile workforce with one-phone, one-number accessibility anywhere, anytime, while enabling telecom and IT managers to extend the value of their existing PBX systems outside the traditional office walls. With Mobile Advantage, calls to a user's office phone number are automatically routed by the system to the user's mobile phone, whether they are in the office or outside the office on the AT&T Wireless public network.

"Achieving general availability for the Mobile Advantage Wireless Office system is an exciting breakthrough for businesses in the U.S.," says Torbjorn Ward, Director of Ericsson's Wireless Office Services unit. "Enterprise customers can now look forward to having the freedom of mobility and enhanced productivity afforded by the Mobile Advantage system."

Ericsson's Mobile Advantage Wireless Office system is based on the TDMA-136 standard and operates on either 850 MHz or 1900 MHz licensed frequencies. The fully digital mobile communications system incorporates all major PBX features, including PBX voice mail, caller ID, 4 or 5-digit dialing, call waiting, call transfer, call forwarding and message waiting indication. All calls not answered by the user are deposited into the user's PBX voice mail.

"Wireless Office Service gives businesses a competitive edge and puts them ahead of the technology curve," adds Michael Radovich, Director of AT&T's Wireless Office Service Product Development group. "Products like the Ericsson Mobile Advantage system allow companies to leverage their existing infrastructure while still being able to reap the benefits of advanced communications solutions." Ericsson has already signed several contracts for the Mobile Advantage system and is ready to begin shipping and installing the product immediately.

"Our longstanding partnership with AT&T has allowed us to develop customized solutions, based on customers' specific business needs," says Stefan Lindvall, Director of Business Operations for Ericsson's Wireless Office Services. "Through the Mobile Advantage system, we are able to meet increasing demands for enhanced employee mobility."

Ericsson is the leading provider in the new telecoms world, with communications solutions that combine telecom and datacom technologies with freedom of mobility for the user. With more than 100,000 employees in 140 countries, Ericsson simplifies communications for its customers – network operators, service providers, enterprises and consumers – the world over.

Please visit Ericsson's Press Room at: <u>http://www.ericsson.se/pressroom</u>

## FOR FURTHER INFORMATION, PLEASE CONTACT

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## About AT&T Corp

AT&T Corp. is the world's premier voice and data communications company, serving more than 80 million customers, including consumers, businesses and government. With annual revenues of more than \$53 billion and 149,000 employees, AT&T provides services to customers worldwide.

Backed by the research and development capabilities of AT&T Labs, the company runs the world's largest, most sophisticated communications network and has the largest digital wireless network in North America.

The company is a leading supplier of data and Internet services for businesses and offers outsourcing, consulting and networking-integration to large businesses. It is also the nation's largest direct Internet access service for consumers.

Through its recent cable acquisitions, AT&T will bring its bundle of broadband video, voice and data services to customers throughout the United States. Internationally, the AT&T/BT Global Venture will serve the communications needs of multinational companies and international carriers worldwide.