

*Joint Release with Hewlett-Packard and Telia*

## **Ericsson, Hewlett-Packard and Telia co-operate in WAP e-speak e-services pilot project**

**Ericsson, Hewlett-Packard and Telia will co-operate in a joint pilot project to run WAP-based Mobile Internet e-services on HP's e-speak electronic services platform. E-speak is designed to dramatically simplify the creation, delivery and navigation of e-services.**

In the pilot project now underway, Telia will deploy HP's e-speak platform in its mobile network. Ericsson is contributing with its industry-leading WAP solutions, applications consulting, and WAP-enabled terminals.

HP's e-speak is developed as an open, standards-based platform for the creation, composition, mediation, management and access of Internet-based services. The platform will be available to any device, mobile or wireline.

Following the pilot project, the three companies plan to launch the first of a series of e-speak enabled wireless e-services, an automated scheduling service and a corporate directory service, to a select group of mid-size engineering firms that maintain fleets of field engineers. Using WAP phones and GSM-based positioning, the field engineers will be able to receive and update customer job information while on the road, as well as access the corporate phone and database directories. With the new e-speak enabled, WAP-based e-services, corporate databases will still remain behind firewalls.

"E-services over the Mobile Internet are poised on the brink of a huge growth explosion," says Jan Lindgren, Vice President and General Manager of Mobile Internet Solutions at Ericsson GSM Systems.

"Leveraging its core competencies across a number of important disciplines, Ericsson is already an industry leader in developing service enablers and applications," Lindgren continues. "Ericsson's leadership in WAP is but one example. The Mobile Internet will be built on open standards to ensure a large, interoperable base of applications and services. As such, Ericsson is pleased to team with Hewlett-Packard and Telia in further developing the e-speak universal, open services platform for e-services."

E-speak allows spontaneous, ad hoc and secure interactions across firewalls without pre-negotiated names and standards. E-speak can be developed using practically any programming language, and will be distributed at little or no cost to developers via the Internet.

"E-speak is aimed at becoming the foundation from which e-services will operate, dramatically reducing the time, cost and effort required to create, deploy and manage e-services over the Internet," says Rajiv Gupta, General Manager, HP E-speak Operation. "E-speak will become the *lingua franca* of e-services over the web, providing a universal interface that will allow e-services to inter-operate dynamically. E-speak will do for e-services what the web did for data."

*Ericsson is the leading provider in the new telecoms world, with communications solutions that combine telecom and datacom technologies with freedom of mobility for the user. With more than 100,000 employees in 140 countries, Ericsson simplifies communications for its customers – network operators, service providers, enterprises and consumers – the world over.*

Please visit Ericsson's Press Room at: <http://www.ericsson.se/pressroom>

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### **About Hewlett-Packard**

Hewlett-Packard Company – a leading global provider of computing and imaging solutions and services for business and home – is focused on capitalizing on the opportunities of the Internet and the proliferation of electronic services.

HP plans to launch Agilent Technologies as an independent company by mid-calendar 2000. Agilent consists of HP's test and measurement, semiconductor products, chemical analysis and healthcare solutions businesses, and has leading positions in multiple market segments.

HP has 123,500 employees worldwide and had total revenue of USD 47.1 billion in its 1998 fiscal year. Information about HP, its products and the company's Year 2000 program can be found on the World Wide Web at <http://www.hp.com>

### **About Telia**

Telia is the leading supplier of telecom-based information services in the Nordic/Baltic region. At the same time, seamless pan-European and global services are being realized through powerful alliances and partnerships in Europe and around the world. Annual turnover for 1998 reached 51, 240 MSEK and the number of employees amounted to approximately 30,600.