CELLPOINT'S MOBILE LOCATION SERVICES

The CellPoint System enables GSM-based positioning in standard handheld cellular phones. The CellPoint Resource Management Service is one of the services based on this technical platform and has already been launched in Sweden.

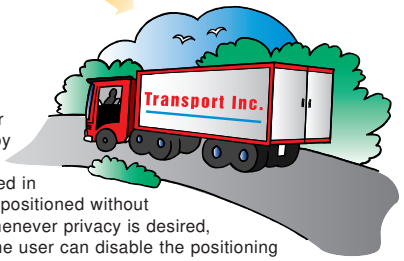
Positioning helps all companies with field personnel, such as service organizations and transport companies, to save time and money by better routing and scheduling their personnel, cars and trucks. In addition, it increases the level of service for their customers and improves security for their personnel.

The Resource Management Service is accessed over the Internet via a user-friendly webinterface, providing the users with a flexible and easy-to-use tool for positioning mobile resources. Each company has its own secure account, eliminating the need for a costly control center.

Maps and all functionality are delivered to the customers over the Internet, with secure encryption to the end-user.

The CellPoint System servers calculate the position based on information received from the phone and manages the traffic between the GSM network and each end-users webaccount.

The GSM network supports the communication between the phone and the Cellpoint System. The System works in any GSM network, regardless of infrastructure manufacturer. No modification is required.



Standard cellular phones carried by personnel or terminals installed in vehicles can be positioned without modification. Whenever privacy is desired, the cellular phone user can disable the positioning feature yet still use the phone. Job orders, confirmations and receipts can be sent from both the webinterface and the phone, using predefined messages individually set by each customer.