

# PRESS RELEASE

## Information Highway develops a mobile financial daily **Daily financial news—direct to your palmtop**

**Information Highway and *Finanstidningen*—Sweden's leading financial daily newspaper—have developed a mobile version of the newspaper for palmtop computer users. Key articles are now available in a mobile format the night before their ordinary publication date—a fast-food version of daily business news for information-hungry users.**

The Internet version of *Finanstidningen*—[www.fti.se](http://www.fti.se)—is a fast, easily accessible and interactive financial news and analysis hub, which is now complemented in a mobile solution in three main sections: News, Stock Market & Investments and Opinion. The service is available as early as 10 p.m. on the night before publication.

"Information should be easily accessible—news, stock ratings and research change rapidly, and *Finanstidningen* should be available wherever its readers are," Fredrik Eklund, [www.fti.se](http://www.fti.se)'s Web editor informed us.

The service has been developed in an intimate collaboration between *Finanstidningen* and Information Highway, and is available to users of palmtops or PDAs (personal digital assistants, such as the Palm Pilot) or other hand-held units such as Nokia's Communicator.

"Basically, what we've built is a supplementary service to [www.fti.se](http://www.fti.se)—but this service is also the first step towards a contemporary form of publication where content is produced for subsequent publication across a multitude of media, or electronic channels, simultaneously," reports Oscar Christenson, a programmer at Information Highway.

The user can determine in what form and by what channel he wants to read the publication, while content can also be adapted according to personal interests. In the next phase, it will be possible for services and content to be adapted to the user's geographical location, which alongside increased bandwidth, implies entirely new opportunities for the flexible distribution of business news or other forms of information. The solution is available for test at [www.fti.se](http://www.fti.se) and [www.fti.se/mobil](http://www.fti.se/mobil).

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*Information Highway AB (publ)*

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Information Highway assists companies to exploit the business opportunities presented by the new network economy. We consolidate our clients' competitiveness, making them successful in the digital arena by providing Internet-based solutions characterised by business expertise, creativity and specialist technology skills. Information Highway was founded in 1994 and currently employs over 330 people in its Business, Interactive and Technology Consulting business areas in nine locations in Sweden, as well as in Norway, Denmark and the UK. The company is quoted on the Stockholm Stock Exchange's O-list. Göran Wågström is the group CEO. Information Highway has a client base of about 200 businesses, and provides solutions for ABB, Ericsson, Telia, ATG, Fondex, SAS, Stadium, SMHI and Locus Medicus. [More information available at <http://www.infohwy.se>]