



EUROPOLITAN

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Europolitan to collaborate more closely with GEAB The Phone House

Europolitan has signed a partnership agreement with GEAB. The agreement means increased cooperation between the two companies on sales of Europolitan services and subscriptions.

“The partnership agreement with GEAB will greatly strengthen our distribution capabilities. GEAB is one of the best sales channels there is, especially in the corporate segment,” says Tommy Sundström, Vice President Sales, Europolitan.

Europolitan and GEAB have previously had an agreement regulating the sales and distribution of Europolitan services and subscriptions. The two companies have now agreed to a partnership aimed at intensifying their collaboration. The agreement means the two companies' joint customers will now have access to better service. This close cooperation is also expected to benefit future product development, particularly in the corporate segment.

“The agreement with Europolitan means that we are now investing more heavily in advanced services for tomorrow's customers. Europolitan is at the cutting edge of technical developments within GSM and mobile data and has a great deal to offer our customers,” says Anders Maazon, Managing Director of GEAB.

GEAB supplies high quality telecoms and IT related products and services. The chain has 44 stores and 210 highly skilled employees throughout Sweden. The goal is to deliver cutting edge, user-friendly products. GEAB The Phone House is part of The Phone House Group, which has more than 700 stores in Europe.

“Europolitan specialises in the corporate segment and GEAB has also been very successful here. By collaborating more closely, we will be able to strengthen our development of advanced services, thus benefiting our joint customers,” says Tommy Sundström, Vice President, Sales at Europolitan.

Europolitan AB is a Swedish GSM operator that prioritises service and quality. The company's head office is in Karlskrona, Sweden. Europolitan is a leader in the field of technically advanced services for GSM 900/1800. The Europolitan Group, which also includes Europolitan AB's sister company Europolitan Stores AB and the stock-market listed Parent Company Europolitan Holdings AB, employs around 900 people. For more information please visit www.europolitan.se

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