

## Teleca supplies strategic software and integration services to Arima

Arima Communications Corporation has developed its first smartphone. The phone, launched as the U308, is targeted at the European marketplace. As its software development partner, Arima chose Teleca to supply key software components and to provide systems integration services to help bring the phone to market.

Based on Symbian OS, the market leading operating system for smartphones adopted by several of the world's leading handset manufacturers, and the UIQ open software platform licensed from UIQ Technology, the U308 integrates high end mobile technologies with a sleek, smart, and stylish design. The rotating 1.3 mega pixel camera with 4x digital zoom and flash, and its 2.66 inch 65,000 color Transflective TFT touch panel LCD screen, along with PC synchronization via built-in Bluetooth® wireless technology connectivity, all enable the U308 to efficiently assist its end users in the fast paced business world.

Teleca has had a leading role in the development of the phone including supplying and integrating its own PC Connectivity suite and Bluetooth profiles as well as developing additional components such as the battery charger, backlights, vibrator, flight mode, multimedia plug-ins, an enhanced power model and cell broadcast software. In addition Teleca was responsible for the systems integration of third party components.

"The U308 is a high end business phone that demonstrates the skills and capabilities of Arima as a top-tier ODM," says James Wei, managing director of Teleca Taiwan. "This project demonstrates Teleca's world leading capabilities within smartphone software integration and development."

"Teleca has provided a great deal of support in the development of our new phone, and I'm very impressed by their product technology and expertise in mobile telephony. We see a great future for smartphones based on Symbian OS and expect to develop more in the future," says Owen Chen, President, Arima Communications Corporation.

"We see an increasing interest for the UIQ open software platform from many OEMs and ODMs and the U308 from Arima is an excellent example of leading edge products that can be developed on the UIQ platform. Teleca is a UIQ Certified partner and an important contributor in accelerating the availability of UIQ based smartphone devices in the market," says Carina Dietmann, Head of Marketing at UIQ Technology.

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**Teleca** is an international telecom and IT services company focused on R&D that develops and integrates advanced software and information technology solutions. With in-depth expertise in the latest technology and profound industrial knowledge, Teleca helps technology- and software-intensive customers worldwide to strengthen their market positions and shorten their times to market. The company has more than 3,000 employees and operations in 16 countries in Asia, Europe and North America. Teleca is quoted on the Attract40 list of the Stockholm Stock Exchange. <a href="https://www.teleca.com">www.teleca.com</a>



## **Arima Communications**

Arima Communications was founded in August 1999 as a member of the Arima Group, specializing in the research, development, manufacturing and marketing of mobile communications products. Currently, its main products are multi-band GSM/GPRS, smart phone and 3G mobile phones.

Arima Communications Corporation's strategy is to integrate market research, product design, R&D, manufacturing, product certification, global support and after sales service into a comprehensive solution in communication technology for customers.

In 2004, Arima Communications' consolidated revenue, approximately USD 884 Millions, became the number one mobile communications company in Taiwan. <a href="https://www.arimacomm.com.tw">www.arimacomm.com.tw</a>



Arima Communications' U308 smart phone will be launched in Q405