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# Vodafone Sweden introduces BlackBerry Connect for Nokia and Sony Ericsson mobile phones

Vodafone Sweden is now extending its 'BlackBerry® from Vodafone' portfolio with the addition of three mobile phones that support popular BlackBerry® services developed by Research In Motion (RIM) (Nasdaq: RIMM; TSX: RIM). Vodafone Sweden's business customers that today use the Nokia 9500 Communicator, Nokia 9300 Smartphone or Sony Ericsson P910i can now also use BlackBerry Connect™ to manage their e-mail while on the go. Vodafone Sweden is also launching a new BlackBerry offering designed for small businesses that have their own e-mail servers.

Vodafone is the only operator in Sweden to provide its customers with the successful BlackBerry, which now supports more than three million users worldwide. With BlackBerry Connect, customers can benefit from a variety of proven BlackBerry features in conjunction with BlackBerry Internet Service™ or BlackBerry Enterprise Server™, including push-based connectivity, wireless email synchronization and attachment viewing. Additional features supported by BlackBerry Enterprise Server include wireless calendar reconciliation, remote address lookup, IT commands and policy enforcement and advanced security with Triple DES encryption. The 'BlackBerry from Vodafone' portfolio for the Swedish market also currently includes the BlackBerry 7290™, BlackBerry 7100v™ and BlackBerry 7730™ devices.

"Many Swedish companies have requested BlackBerry services on mobile phones from Nokia and Sony Ericsson; therefore we are delighted to present this piece of news. This means that even more Swedes will discover the advantages of BlackBerry and see for themselves how wireless e-mail simplifies worklife and makes it more efficient," says Klas Wallström, Head of Business Segment, Vodafone Sweden.

"We are pleased to be working with Vodafone to launch BlackBerry Connect in Sweden," said Mark Guibert, Vice President, Corporate Marketing at Research In Motion (RIM). "BlackBerry Connect enables users to choose from a broader range of mobile devices while allowing IT departments to leverage their existing investments and trust in the BlackBerry platform and maintain a strict and consistent level of wireless security."

'BlackBerry from Vodafone' is available at a flat monthly rate in which users can send and receive an unlimited number of e-mails via their BlackBerry-enabled mobile device.

## New server solution for small businesses with their own e-mail servers

Vodafone Sweden's range already includes BlackBerry Enterprise Server® for larger companies that have their own e-mail servers and a hosted service - BlackBerry Internet Service <sup>TM</sup> - for companies without their own e-mail servers.

Vodafone Sweden is now also launching BlackBerry Enterprise Server Small/Medium Business Edition <sup>TM</sup> for smaller companies (up to 15 users) that use Microsoft® Exchange. This allows smaller companies to enjoy all the advantages of BlackBerry Enterprise Server, including support for wireless email and calendar synchronization, IT policies and Triple DES encryption.

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# For more information, please contact:

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# **About Research In Motion**

Research In Motion is a leading designer, manufacturer and marketer of innovative wireless solutions for the worldwide mobile communications market. Through the development of integrated hardware, software and services that support multiple wireless network standards, RIM provides platforms and solutions for seamless access to time-sensitive information including email, phone, SMS messaging, Internet and intranet-based applications. RIM technology also enables a broad array of third party developers and manufacturers to enhance their products and services with wireless connectivity to data. RIM's portfolio of award-winning products, services and embedded technologies are used by thousands of organizations around the world and include the BlackBerry® wireless platform, the RIM Wireless Handheld™ product line, software development tools, radio-modems and software/hardware licensing agreements. Founded in 1984 and based in Waterloo, Ontario, RIM operates offices in North America, Europe and Asia Pacific. RIM is listed on the Nasdaq Stock Market (Nasdaq: RIMM) and the Toronto Stock Exchange (TSX: RIM). For more information, visit www.rim.com or www.blackberry.com.

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