

## PRESS RELEASE



## Pointsec Earns BITS Compliance

*Pointsec now offers the only endpoint data encryption solution certified to meet the security needs of the financial services industry*

**Stockholm, SWEDEN – October 11, 2005** – Pointsec Mobile Technologies, the global leader and the provider of the de facto standard for enterprise security software for laptop and desktop PCs, PDAs and smartphones, today announced that its endpoint encryption solution earned the BITS Tested Mark. Pointsec now offers the only solution certified to meet the security needs of the financial services industry.

"Security and compliance continue to be important issues to the financial services industry and we are seeing a growing interest from this market in data encryption to protect against information leakage caused by lost, stolen, or discarded endpoint equipment," said Peter Larsson, CEO of Pointsec Mobile Technologies. "Pointsec is committed to serving the needs of our financial services customers here and abroad and the BITS Product Certification Program provided the perfect opportunity for us to work with leaders in the financial services industry to ensure that our solutions are meeting their unique needs."

BITS, the business strategy and technology group for The Financial Services Roundtable, was formed by the CEOs of the largest financial institutions in the U.S. The BITS Product Certification Program was established to improve the safety and soundness of the products used by leading financial institutions and to help them make informed technology decisions. To earn the BITS Tested Mark, products undergo a rigorous evaluation process by independent, third-party testing facilities to assure conformance to the program's security criteria.

"The BITS Product Certification Program was designed to help financial services companies mitigate technology risk and help protect our nation's critical infrastructure," said Catherine A. Allen, CEO of BITS. "Products with the BITS Tested Mark get the industry's attention because they have undergone rigorous, unbiased testing to ensure they meet the security needs of our industry. We congratulate Pointsec on becoming the first in the endpoint data encryption market to achieve this certification."

"We are committed to protecting customers' personal information and financial transactions as part of the mission to deliver high-quality services," said Eric Guerrino, Chairman of the BITS Lab Governance Committee, and Managing Director for Information Security at The Bank of New York. "The 'BITS Tested Mark' is an invaluable tool that helps institutions to identify the solutions that meet their high standards for security and privacy."

Pointsec's mobile device encryption software ensures that all or selected parts of a hard drive's data can be encrypted in real time and can only be accessed by an authenticated user. Pointsec has become the most widely deployed data protection solution because it offers more and higher industry certifications than any competitive solution, innovative centralized management and the widest coverage of mobile platforms available.

In addition, Pointsec has been instrumental in helping businesses better understand the threats to their mobile data. It has published numerous reports demonstrating the importance of protecting information stored on mobile devices including a widely cited international survey of equipment lost in taxis and a forensic analysis of residual data on hard drives purchased on eBay.

**For further information, please contact:**

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**About Pointsec**

Pointsec is the worldwide de facto standard for mobile device security – with the most customers deployed, highest level of certification and more complete device coverage than any other company. Pointsec delivers a trusted solution for automatic data encryption that guarantees proven protection at the most vulnerable point where sensitive enterprise data is stored – on mobile devices. By securing sensitive information stored on laptops, PDAs, smartphones, and removable media, enterprises and government organisations can protect and enhance their image, minimize risk, shield confidential data, guard information assets, and strengthen public and shareholder confidence. Pointsec's customers include blue chip companies and government organisations around the world. Founded in 1988, Pointsec Mobile Technologies AB is a wholly owned subsidiary of Protect Data AB, publicly traded (PROT) on the Stockholm stock exchange. The company has two U.S. offices, nine EMEA offices, two APAC offices and one branch office in Dubai, Middle East. Pointsec can be found on the web at: [www.pointsec.com](http://www.pointsec.com).

**About BITS**

BITS was created in 1996 to foster the growth and development of electronic financial services and e-commerce for the benefit of financial institutions and their customers. A nonprofit industry consortium that shares membership with The Financial Services Roundtable, BITS seeks to sustain consumer confidence and trust by ensuring the security, privacy and integrity of financial transactions. BITS works as a strategic brain trust to provide intellectual capital and address emerging issues where financial services, technology and commerce intersect, acting quickly to address problems and galvanize the industry. BITS' activities are driven by the CEOs and their appointees—CIOs, CTOs, Vice Chairmen and Executive Vice Presidents—who make up the BITS Advisory Board and BITS Advisory Council. For more information, go to [www.bitsinfo.org](http://www.bitsinfo.org).

**About The Financial Services Roundtable**

The Financial Services Roundtable represents 100 of the largest integrated financial services companies providing banking, insurance, and investment products and services to the American consumer. Member companies participate through the Chief Executive Officer and other senior executives nominated by the CEO. Roundtable member companies provide fuel for America's economic engine, accounting directly for \$40.7 trillion in managed assets, \$960 billion in revenue, and 2.3 million jobs.