

Press release
Stockholm, October 13, 2005

Framfab strengthens international offer

Framfab, the leading European digital marketing agency, and Wcube, the French marketing and web consulting agency, announced today that they have entered into a renewed cooperative marketing agreement (CMA) to ensure that they can provide their respective clients with a seamless multinational service.

The CMA will provide Framfab's clients with access to the French market and Wcube's clients access to Framfab's operations in 6 European countries at a time when clients are increasingly looking for international services. Under the terms of the agreement, Framfab and Wcube will jointly market their respective services to meet their clients' needs, working in tandem with one another's clients in their respective markets.

The agreement is consistent with Framfab's strategy of strengthening its geographical reach.

Steve Callaghan, CEO and President, Framfab AB, commented, *"Wcube's presence in France complements our own market leading positions across Europe. Extending the relationship strengthens our offer, ensuring that we can meet the increasingly international requirement of our clients."*

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About Framfab:

Framfab is a leading European Interactive Marketing and Web Consulting Business. Framfab's customers are large international companies, including 3M, American Express, AXA, Barclays Capital, Cadbury Schweppes, Carlsberg Breweries, the Coca-Cola Company, Danske Bank, Ericsson, Hydro Texaco, Kellogg's, Kraft Food International, Nike, Nobel Biocare, Philip Morris International, Philips, Postbank, Rezidor SAS, SAAB, Sara Lee Douwe Egberts, Schering AG, Swedish Match, Vodafone, Volvo Car Corporation, Volvo Group and UBS. Framfab operates in Denmark, Germany, the Netherlands, Switzerland, Sweden and the United Kingdom. The company is quoted on the O-list, Attract 40 of Stockholmsbörsen (ticker symbol FRAM). For additional information, see www.framfab.com.

About Wcube:

Wcube is a leading French marketing and web consulting agency, www.wcube.com. Our customers are large French and international companies, Neuf Telecom, Volkswagen, Nike, Banques Populaires, Maaf, Unilever, Bel, Pernod-Ricard, Clarins, Sony Music, La Poste, RATP, Rhodia, 3M, Cities of Nice, Antibes, Levallois, Angers, Vannes, Senseo, Maison du Café, Delbard, Dior, Azzaro, Wella, French Ministeres of Finances, Justice, Agriculture and Travail, Audible, Manpower Inc, Manpower France and European Union Commission. Wcube count 50 full time employees and operates in France and Belgium.