

PRESS RELEASE

Stockholm 19 October, 2005

Teleconference Invitation: BTS Group's Interim Report for January – September 2005

Stockholm, Sweden – BTS Group AB (publ) (XSSE; BTS B) announces that on Friday, October 21, at approximately 08.00 a.m. BTS will publish its January - September 2005 Interim Report.

CEO and President Henrik Ekelund and CFO Stefan Brown will comment on the results and the company's development in a teleconference.

The teleconference will be held on Friday the 21 October at 09.00 a.m.

To participate in the teleconference, call +46 8 598 062 43. Please place the call about five to ten minutes before 09:00 a.m.

A recording of the teleconference will be available for replay on demand on 21 October, at +46 8 598 090 00, code: Room number 59806243, Code 051021 after 11:00 a.m. The recording will be available for replay seven days after being published.

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Read more about BTS Group AB (publ) on $\underline{www.bts.com}$



About BTS Group AB

BTS Group AB is the world's largest and most successful consultant- and training company within the segment of business simulations.

BTS supports executive management in corporate change processes and the implementation of new strategies with the objective to create a more successful and profitable company. BTS delivers this through real life, tailor made business simulations.

BTS educates and trains not only executive and top managers but also educates the entire organization so that they understands and are given the ability to analyze the key factors most important to the company in terms of supporting growth and profitability.

All projects are managed as tailor-made business simulations delivered as e-learning solutions, software solutions or as interactive seminars. Regardless of the delivery method each participant is given the opportunity to create their own experiences and instantly see the result of their efforts by working in a simulated environment where real live corporate data and conditions apply.

All of this creates a highly efficient education process where business strategies and objectives are transformed into action which in turn leads to a higher awareness of which decisions in the day to day business effects corporate profitability and success. The overall result is measurable and sustainable profit improvements

BTS customers are leading global corporations. Currently BTS customer list includes some 20 of the worlds 100 largest companies. During the first six months 2005 ending June 30 BTS recorded record revenues of SEK 137,5 millions (108,1) an 27 percent increase and earnings after tax improved 60 percent to SEK 20,4 millions (12,8). BTS has 145 employees in US, Sweden, Finland, UK, Spain, Australia, China, South Africa and Switzerland.

BTS is a publicly traded company on the Stockholm Stock Exchange and trades under the symbol BTS B