



Press Release, October 20, 2005

In conjunction with the release of Boss Media's interim report for the period January-September 2005, Boss Media announces a combined press and analyst meeting with teleconference

Boss Media is extending an invitation to attend a combined press and analyst meeting with telephone conference to be held at the Nordic Sea Hotel, Stockholm, Maskinrummet conference hall, Wednesday, October 26, at 8:30 a.m. Boss Media's President and CEO Peter Bertilsson and CFO Markus Holm will present the interim report and respond to questions. This presentation will be conducted in Swedish. A telephone conference will be held in English at 11:00 a.m. Presentation material will be available at www.bossmedia.se prior to the start of the telephone conference.

The interim report will be released prior to the telephone conference and, accordingly, will also be available at www.bossmedia.se.

To participate in the conferences, please call **+46 (0)8-505 201 14** not later than five minutes before the commencement of the conference to help ensure the conference begins at the correct time. Regardless of where you are calling from, it is necessary to dial the area code to be able to participate in the telephone conference.

If you intend to be present at the press and analyst meeting, please register at ir@bossmedia.se.

A recorded version will be available for ten days following the conference at telephone number +44 (0)20 7031 4046 or +46 (0)8 5052 0333, code 680115 (Swedish presentation) and code 680124 (English presentation).

For further information, please contact:

Markus Holm, Vice President and CFO, Boss Media AB (publ), telephone: +46 (0)470 70 30 06 or +46 (0)70 953 05 85, e-mail: markus.holm@bossmedia.se.

***Boss Media AB (publ)** is one of the world's leading suppliers of systems for digitally distributed gaming entertainment. Boss Media develops gaming system solutions for such distribution channels as personal computers, interactive video terminals, mobile phones and digital TV. Licensees are offered a customized gaming system, an integrated payment system as well as related services. The Boss Media-share is listed on the O-list (Attract 40) of Stockholmsbörsen (Stockholm Stock Exchange). More information about Boss Media is available at www.bossmedia.se.*