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Boss Media and Svenska Spel prepare launch of Internet poker

Boss Media and Svenska Spel are preparing to expand the companies' partnership, which already includes an instant gaming platform www.svenskaspel.se. Now the companies are planning a possible expansion of their cooperation.

Svenska Spel has applied for a license for Internet poker. Boss Media is now implementing a number of preparatory measures so that a government license can be transformed as quickly as possible into an attractive poker site at www.svenskaspel.se, based on the cooperation that currently exists regarding the instant gaming platform.

"We are naturally very pleased to win the trust of Svenska Spel to also be involved in this journey, if they receive their license," says Peter Bertilsson, President of Boss Media.

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***Boss Media AB (publ)** is one of the world's leading suppliers of systems for digitally distributed gaming entertainment. Boss Media develops gaming system solutions for such distribution channels as personal computers, interactive video terminals, mobile phones and digital TV. Licensees are offered a customized gaming system, an integrated payment system as well as related services. The Boss Media-share is listed on the O-list (Attract 40) of Stockholmsbörsen (Stockholm Stock Exchange). More information about Boss Media is available at www.bossmedia.se.*