

Press Release

October 31, 2005

TeliaSonera awards Prize for Best Nordic Artist to Swedish Pop Group Kent at the Nordic Music Awards

At this year's music gala Nordic Music Awards on October 29 the winners of the top Nordic and international music artists in a number of award categories were announced at the gala show in Copenhagen. Wellknown and popular Swedish pop group Kent was awarded by TeliaSonera with the prize for Best Nordic Artist. TeliaSonera was one of the main sponsors of the music gala.

"We are very proud to present the winning prize in the category Best Nordic Artist. This year it went to Kent who is one of the most famous and popular pop groups in the Nordic countries and especially in Sweden", says Kelly Odell, Senior Vice President of Marketing at TeliaSonera AB.

"Nordic Music Awards is an excellent way of demonstrating TeliaSonera's active involvement in co operating with the music industry around the new distribution channels for music and the type of music-related content that consumers are looking for, such as via our mobile internet portal SurfPort", Kelly Odell continues.

Leading up to the gala show TeliaSonera has had a mobile music campaign offer together with Sony Ericsson around TeliaSonera's mobile internet portal SurfPort in Denmark, Norway and Sweden. Via SurfPort, music fans was able to follow the nomination process leading up to the event, read about and vote for nominees, download ring tones, background pictures and themes as well as other exclusive material from some of the music artists performing at the Nordic Music Awards.

In a promotional campaign with the theme "Your favourite artists in your phone" TeliaSonera and Sony Ericsson's joint Mobile Music Box, also contained one of the latest music enabled mobile phones, a mobile subscription together with additional music related content.

More information about the winners is available at www.nma05.com

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TeliaSonera is the leading telecommunications company in the Nordic and Baltic regions. At the end of December 2004 TeliaSonera had 15,411,000 mobile customers (51,359,000 incl associated companies) and 8,312,000 fixed telephony customers (8,943,000 incl associated companies) and 2,017,000 internet customers (2,056,000 incl associated companies). Outside the home markets TeliaSonera has extensive interests in the growth markets in Russia, Turkey and Eurasia. TeliaSonera is listed on the Stockholm Stock Exchange and the Helsinki Stock Exchange. Net sales January-December 2004 amounted to SEK 81.9 billion (EUR 9.08 billion). The number of employees was 29,082.