

Aspiro “Content Provider of the Year” at SurfPort Awards

Aspiro won the award for “Content Provider of the Year” at SurfPort Awards that took place Friday night in Copenhagen.

Patrik Westerberg, Aspiro’s Country Manager for Sweden, commented: *“The fact that we were chosen for the prestigious award content provider of the year feels great! The award proves that we have managed to achieve a lot of good things during this year and that we are on right track. We now feel even more motivated and we will continue in our ambition to always offer the best within mobile content services for our partners and customers. TeliaSonera is an important partner for us, which makes the award especially great.”*

SurfPort Awards is arranged by TeliaSonera in co-operation with Sony Ericsson, with the purpose to reward and inspire content providers in the development of mobile internet services within the Nordic region and the Baltic’s.

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Aspiro

Aspiro sells mobile content services direct to consumers in the Nordic region, the rest of Europe and North America, and is the Nordic market leader. Aspiro has a broad portfolio of attractive mobile services like games, ringtones, background images, video clips, real music, text directory inquiries and sports scores. Its primary target group is mobile users aged 15 – 40. Sales are via advertising and partnerships with mobile operators and media corporations. Aspiro also accesses its users directly via its web and wap portals using recognized brands like Inpoc and Mobilehits. Aspiro was founded in 1998 and has been quoted on the Stockholm Exchange O-list since 2001. Aspiro employs approx 120 people, with its head offices in Sweden and branches in Norway, Sweden, Finland, Denmark, the UK, Spain, Luxembourg, Estonia, Latvia, Lithuania and is represented by its agent in the US.