

PRESS RELEASE, DECEMBER 15, 1999

Hemköp's sales increased by 10.0 percent in November

Hemköp posted a 10.0 percent increase in November sales, including VAT, to SEK 518 m (471).

Accumulated sales in 1999, including VAT, have increased by 7.3 percent to SEK 5,375 m (5,007).

Further questions, please contact:

Hemköpskedjan AB,
Håkan Matz, President and CEO
Dan Lundqvist, Vice President and CFO
Bengt Andersson, Vice President, Marketing

Tel +46 23 589 00

Hemköp, which is quoted on the A-list of the Stockholm Stock Exchange, is one of Sweden's leading retail food chains, with some 100 stores nationwide. Hemköp's concept is based on the cornerstones of quality, the environment and health. Hemköp had earnings of SEK 162 m in 1998, on sales of slightly more than SEK 4.9 billion, excluding VAT.