



PRESS RELEASE
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MTG LAUNCHES NEW INTERNET STORE FOR CHRISTMAS SHOPPING: WWW.JULPANIK.NU

No presents under the tree yet? Too much to do before Christmas? Surf to MTG's new Internet store, www.julpanik.nu. Order your presents today and they'll be under your tree this evening.

At www.julpanik.nu (English translation: Christmas panic), you can buy the most popular CD-records, computer games, videos of popular TV-shows, DVD's and sports equipment – and count on delivery in time for Christmas.

MTG Internet Retailing is offering home delivery to residents of central Stockholm, Gothenburg and Malmö, often within six hours! The offer is valid until 3 p.m. on Christmas Eve. Orders in to the julpanik.nu site before 3 p.m. will be delivered by courier the same evening.

The products offered are a selection of the best products from Internet stores CDON, Joy4life and Gamerson. Three of the CD-records come from the project "A song for the homeless," (En sång för de hemlösa), a TV3 project that includes work from popular artists Eric Gadd and Bo Kaspars orkester.

The julpanik.nu site is a cooperation between TV3, Metro, RIX FM, CDON.com, Joy4life.com, gamerson.com and others. Everyday.com also has a special version of julpanik.nu.

All Comviq customers are given the option of paying for their purchases via their telephone bills, using the secure payment system GiSMo.

For further information, contact Peter Connee, head of MTG Internet Retailing, at +46-40-12 06 00.

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