

PRESS RELEASE

Observer AB is quoted on the Attract 40 segment of Stockholmsbörsen's O-list and has around 21,000 shareholders.

Stockholm, February 3, 2006

Telephone Conference on Year-End Report 2005 - February 9, at 13:30 (CET)

Observer AB invites you to participate in a telephone conference on the Year-End Report 2005, on Thursday, February 9 at 13:30 (CET), Robert Lundberg, resigning CEO, Niklas Flyborg, incoming CEO, Gunilla Rudebjer, CFO and other managers will participate in the conference.

In order to participate, please call one of the following numbers: UK dial in number: +44 (0) 20 7162 0125 US dial in number: +1 334 323 6203 Sweden dial in number: +46 8 505 201 14

Please note for Local Connect dial-in numbers – you must <u>always</u> dial the area code to enter the conference (e.g. even if you call from Stockholm you have to dial the area code "08")

State password: Observer.

The Year-End Report will be published on Thursday February 9, at 8:30 am (CET).

Replay

Telephone replay will be available until February 23, 2006 Reply numbers: UK: +44 (0) 20 7031 4064 US: +1 954 334 0342 Sweden: +46 8 505 203 33

Access code: 692546

Observer AB (Publ.)

For further information, please contact:

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Observer AB

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